

# 1948 dodge business coupe

**1948 dodge business coupe** represents a significant model in the history of American automobiles, particularly in the post-World War II era. This classic vehicle combined practical design with robust performance, making it a favorite among business owners and everyday drivers alike. Known for its durability and straightforward mechanics, the 1948 Dodge Business Coupe holds a special place in automotive history. This article explores the specifications, design features, performance capabilities, and restoration aspects of the 1948 Dodge Business Coupe. Additionally, it delves into its cultural impact and value in the classic car market, providing a comprehensive overview for enthusiasts and collectors.

- Overview and Historical Context
- Design and Features
- Performance and Engineering
- Restoration and Maintenance
- Market Value and Collectibility

## Overview and Historical Context

### Post-War Automotive Landscape

The 1948 Dodge Business Coupe was introduced during a transformative period in the American automotive industry. Following World War II, manufacturers focused on adapting to peacetime production and meeting the needs of a growing consumer market. The Dodge Business Coupe was designed to cater to commercial users and small business owners who required a reliable vehicle for daily operations. It stood out by offering a balance of utility and style, which was essential during an era when economic recovery and growth were key priorities.

### Dodge's Position in 1948

In 1948, Dodge was part of the Chrysler Corporation and was positioned as a mid-range brand offering sturdy and dependable vehicles. The Business Coupe was a notable model within Dodge's lineup, emphasizing practicality without sacrificing the brand's reputation for quality engineering. This vehicle was often used by traveling salesmen, small business operators, and individuals who valued a compact yet capable car.

# Design and Features

## Exterior Styling

The 1948 Dodge Business Coupe featured a streamlined and functional design typical of late 1940s American automobiles. Its two-door coupe body style was compact, yet it retained a strong presence on the road. The car's design incorporated smooth curves and a prominent front grille, which gave it a distinctive Dodge identity. The coupe's size was ideal for maneuverability in urban environments, making it a practical choice for business users.

## Interior and Comfort

Inside, the 1948 Dodge Business Coupe was modest but well-appointed for its time. The interior was designed with durability and convenience in mind, featuring straightforward instrumentation and comfortable seating. Despite its business-oriented nature, the vehicle offered a reasonably spacious cabin for the driver and a passenger, prioritizing functionality over luxury. The simplicity of the interior made it easy to maintain and repair.

## Key Features

- Two-door coupe body style
- Steel body construction for durability
- Manual windows and door locks
- Basic heating system
- Simple dashboard layout with essential gauges

## Performance and Engineering

### Engine Specifications

The heart of the 1948 Dodge Business Coupe was its robust inline six-cylinder engine. This powerplant was designed to provide dependable performance and sufficient power for everyday driving and business use. The engine featured a displacement of approximately 230 cubic inches, delivering a respectable horsepower output for its class. Its straightforward mechanical design allowed for ease of maintenance and repairs.

## **Transmission and Drivetrain**

The vehicle came equipped with a three-speed manual transmission, which was standard for the time. This manual gearbox offered smooth shifting and control, contributing to the car's overall reliability. The Business Coupe utilized a rear-wheel-drive layout, common among vehicles of the era, which provided solid traction and handling characteristics suitable for various driving conditions.

## **Suspension and Handling**

The suspension system of the 1948 Dodge Business Coupe was designed for comfort and stability. It featured a solid front axle with leaf springs and a similar setup at the rear, helping to absorb road imperfections and maintain vehicle control. Although not intended for high-performance driving, the suspension delivered a balanced ride quality appropriate for city and highway travel.

## **Restoration and Maintenance**

### **Common Restoration Challenges**

Restoring a 1948 Dodge Business Coupe requires attention to several key areas due to the vehicle's age and mechanical simplicity. Challenges often include sourcing original or reproduction parts, addressing rust and corrosion issues, and refurbishing the engine and drivetrain components. The steel body, while durable, is prone to rust, especially in lower panels and wheel wells.

### **Maintenance Tips**

Proper maintenance is crucial to preserving the functionality and appearance of the 1948 Dodge Business Coupe. Regular oil changes, brake inspections, and cooling system checks are essential. Given the vehicle's mechanical simplicity, many routine maintenance tasks can be performed by knowledgeable enthusiasts or professional restorers. Keeping the electrical system and fuel delivery components in good condition also contributes to reliable operation.

### **Restoration Considerations**

- Authenticity of parts and components
- Paint color matching and finish quality
- Upholstery and interior restoration
- Engine rebuild or tune-up

- Upgrading safety features while maintaining originality

## **Market Value and Collectibility**

### **Current Market Trends**

The 1948 Dodge Business Coupe has gained recognition among classic car collectors and enthusiasts due to its historical significance and unique character. Market values vary depending on condition, originality, and restoration quality. Well-maintained or fully restored examples typically command higher prices, reflecting their rarity and desirability.

### **Factors Affecting Value**

Several factors influence the market value of a 1948 Dodge Business Coupe. These include the vehicle's mechanical condition, body integrity, originality of parts, and completeness of documentation. The presence of matching numbers for the engine and chassis can also enhance value. Additionally, the quality of restoration work and attention to detail play a critical role in determining the coupe's appeal to collectors.

### **Collecting and Investment Potential**

Collectors appreciate the 1948 Dodge Business Coupe for its blend of historical importance and classic styling. As a representative of post-war American automotive design, it holds potential as a long-term investment. Enthusiasts seeking a project car or a show-quality classic often consider this model for its manageable size and straightforward mechanics. Its status as a business-oriented coupe adds a unique dimension to its collectibility.

## **Frequently Asked Questions**

### **What are the key features of the 1948 Dodge Business Coupe?**

The 1948 Dodge Business Coupe features a streamlined design typical of the late 1940s, a robust 218 cubic inch inline-six engine, and a two-door body style designed primarily for business use with added cargo space in the rear.

### **How much horsepower does the 1948 Dodge Business Coupe produce?**

The 1948 Dodge Business Coupe is equipped with an inline-six engine that produces approximately 95 horsepower.

## **What makes the 1948 Dodge Business Coupe unique compared to other models from the same year?**

The Business Coupe was designed specifically for commercial use, featuring a two-door configuration with a larger rear storage area instead of rear seats, making it ideal for deliveries and businesses needing cargo space while maintaining a stylish appearance.

## **Is the 1948 Dodge Business Coupe considered a collectible classic car today?**

Yes, the 1948 Dodge Business Coupe is considered a collectible classic due to its vintage design, historical significance, and limited production, appealing to classic car enthusiasts and collectors.

## **What are common restoration challenges for the 1948 Dodge Business Coupe?**

Common restoration challenges include sourcing original parts due to the car's age, restoring or replacing the inline-six engine, refurbishing the unique two-door business coupe body style, and updating the electrical and interior systems while maintaining authenticity.

## **Additional Resources**

### *1. The Classic 1948 Dodge Business Coupe: A Comprehensive Guide*

This book offers an in-depth look at the 1948 Dodge Business Coupe, covering its design, mechanics, and cultural impact. It includes detailed photographs, restoration tips, and historical context. Enthusiasts will find valuable information on maintaining and restoring this classic vehicle.

### *2. Restoring the 1948 Dodge Business Coupe: Step-by-Step Techniques*

Focused on restoration, this guide walks readers through the process of bringing a 1948 Dodge Business Coupe back to its original glory. From sourcing parts to bodywork and engine repairs, it offers expert advice and practical tips. Vintage car restorers will appreciate the hands-on approach and detailed illustrations.

### *3. The History of Dodge Automobiles: Spotlight on the 1948 Business Coupe*

This book explores the evolution of Dodge automobiles with a dedicated chapter on the 1948 Business Coupe. It contextualizes the model within post-war American automotive trends and highlights its unique features. Readers gain insight into the significance of this coupe in Dodge's lineup.

### *4. 1948 Dodge Business Coupe: Collector's Edition Manual*

Designed for collectors, this manual provides original specifications, maintenance schedules, and troubleshooting guides for the 1948 Dodge Business Coupe. It includes rare factory documents and vintage advertisements. Ideal

for owners and enthusiasts seeking authentic information.

5. *Post-War American Cars: The 1948 Dodge Business Coupe*

This book studies American car manufacturing after World War II, with a special focus on the 1948 Dodge Business Coupe. It discusses design changes, technological advancements, and market reception. The narrative places the coupe within the broader context of automotive history.

6. *Driving the 1948 Dodge Business Coupe: Performance and Style*

A detailed review of the driving experience offered by the 1948 Dodge Business Coupe, this book examines its engine performance, handling, and aesthetic appeal. It includes owner testimonials and comparisons with contemporary vehicles. Readers get a feel for what made this coupe a popular choice.

7. *Iconic American Coupes: Featuring the 1948 Dodge Business Coupe*

This volume highlights iconic coupe models in American automotive history, emphasizing the 1948 Dodge Business Coupe. It showcases the design philosophy and cultural relevance of these vehicles. Enthusiasts will enjoy the blend of technical data and storytelling.

8. *Vintage Dodge: The 1948 Business Coupe and Its Legacy*

Exploring the legacy of Dodge's vintage models, this book dedicates a section to the 1948 Business Coupe, analyzing its impact on future car designs. It offers interviews with historians and collectors. The book celebrates the enduring charm of classic Dodges.

9. *The Art of Car Restoration: 1948 Dodge Business Coupe Edition*

This artistic approach to car restoration focuses on the 1948 Dodge Business Coupe, emphasizing craftsmanship and attention to detail. It features stunning photography alongside restoration narratives. Ideal for readers who appreciate the aesthetic and technical challenges of classic car restoration.

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**1948 dodge business coupe: Field Guide to Aftermarket Parts, 1946-1948 Dodge** Robert K. Riley, 2022-05-30 This field guide gives the reader access to the largest parts store in the world for 1946-1948 Dodge Deluxe and Custom D24 models, with information from more than 200 aftermarket catalogs for Dodge parts made in the U.S.A. On-the-spot identification is made possible by part number listings, separating D24 parts from thousands of similar ones. Line drawings adapted from factory literature, brochures and advertisements illustrate the key features and details of parts as they would be found at swap meets or flea markets. Using this book in combination with

the Internet, parts-hunters can quickly identify and acquire what they need online.

**1948 dodge business coupe: Supreme Court of the State of New York ,**

**1948 dodge business coupe:** *Senate Journal* Hawaii. Legislature. Senate, 1949 Includes extra and special sessions.

**1948 dodge business coupe:** *Cars & Parts* , 1982

**1948 dodge business coupe:** *Pockets Full Awry* Dick Burdette, 2007-09-01

**1948 dodge business coupe:** *We Were The Ramchargers* David G. Rockwell, 2023-07-24 With over 200 new images, the new edition of *We Were the Ramchargers* is perfect for drag racing enthusiasts. This book takes readers behind the scenes with the group of Chrysler engineers who, from the 1950s through the 1970s, became one of the most successful and influential drag racing teams of all time. The only team of engineers from an automobile manufacturer to drag race successfully, the Ramchargers broke the most time barriers in drag racing history and earned the most National Hot Rod Association (NHRA) Super Stock titles during the sport's golden era of factory competition. Author Dave Rockwell, a Ramcharger himself, interviewed more than 40 team members, competitors, and track operators for *We Were the Ramchargers*, making it the first and only book to provide inside details on all elements of the Ramchargers story. In addition to chronicling the races they won and legendary cars they developed (including the High and Mighty, 426 Hemi, and first Funny Car), Rockwell opens corporate and personal files to take readers behind the doors at Chrysler (showing, among other things, how the Ramchargers helped pioneer the platform team concept), while revealing the personalities of the men who made it all happen. (Second Edition, ISBN: 9781468605754, ISBN: 9781468605761, ISBN: 9781468605778, DOI: 10.4271/9781468605761)

**1948 dodge business coupe:** *The Action Era Vehicle* , 1998

**1948 dodge business coupe:** *Barn Find Road Trip* Tom Cotter, 2015-09-28 Great collector cars are still out there--just waiting to be found! Sadly, there is very little reality in reality TV. That wouldn't be so bad except for the fact that these shows are the only TV shows for the barn-find collector car aficionado. *Barn Find Road Trip* is the antidote to all the manufactured collector reality shows. It's a real-world, barn-find banzai run in which auto archaeologist Tom Cotter, his car collector pal Brian Barr, and photographer Michael Alan Ross embarked on a 14-day collector-car-seeking adventure with no predetermined destinations. It's barn-find freestyle! Roaming the Southeast, they documented their day-to-day car search in photos and through stories and interviews. This trip is absolutely real and the same kind of junket any gearhead with the skills, knowledge, and time can undertake. Cotter and company hit the road in Cotter's 1939 Ford Woody, the kind of car that opened doors and started the conversations that revealed where interesting cars were squirreled away. The result? The discovery of over 1,000 collector cars and some of the most amazing barn-find stories Cotter has yet unearthed, all accompanied by Ross' evocative photography. If you love stories of automotive adventure, this is the book for you!

**1948 dodge business coupe:** *Jack of All Trades and Master of None* Robert D., Gregory W. McClinchey, 2012-08-29 ROBERT D. McCLINCHEY looks back at a long and fruitful life in this memoir, beginning with his birth on the family farm in 1926. Growing up in East Wawanosh Township in Ontario, he found plenty of adventure often getting into mischief with his six siblings. The family worked together, struggled together and had fun together. From an early age, one of the keys to Roberts life was music, which the family enjoyed playing together. Whenever he played the fiddle, he was at peace with himself and others. It also led him to his late wife of 58 years, Frances. In 1950, the two were married. In this candid look back at his long life, Robert remembers his varied careers, including fisherman, pool hustler, machinist, mechanic, ice-road trucker, gasoline station attendant, road-builder, snowplow operator, bus driver, farmer and syrup maker. More importantly, he explores what it means to be a husband, father, grandfather and great-grandfather while being a Jack of All Trades and Master of None.

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**1948 dodge business coupe:** *Standard Catalog of American Cars, 1946-1975* John Gunnell,

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Richard M. Langworth, Jan P. Norbye, 1985

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**1948 dodge business coupe: Rural Living** , 1981-11

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**1948 dodge business coupe: Catalog of Sears, Roebuck and Company** Sears, Roebuck and Company, 1954

**1948 dodge business coupe: Catalog** Kelley-Howe-Thomson Company, 1993

**1948 dodge business coupe: American Cars, 1946-1959** J. "Kelly" Flory, Jr., 2008-11-24

From the resumption of automobile production at the close of World War II through the 1950s, the American auto industry would see the births and deaths of several manufacturers, great technological advances, and an era of dramatic styling as a prospering nation asserted its growing mobility. Cars of this period are among the most iconic vehicles ever built in the United States: the 1949 Ford, the remarkable Studebaker designs of 1950 and 1953, the 1955-1957 Chevrolets, the Forward Look Chrysler products, the ill-fated Edsel and many others. This comprehensive reference book details every model from each of the major manufacturers (including independents such as Kaiser-Frazer and Crosley but excluding very low-volume marques such as Tucker) from model years 1946 through 1959. Year by year, it provides an overview of the industry and market, followed by an individual report on each company: its main news for the year (introductions or cancellations of models, new engines and transmissions, advertising themes, sales trends etc.); its production figures and market status; and its powertrain offerings, paint colors and major options. The company's models are then detailed individually with such information as body styles, prices, dimensions and weights, standard equipment and production figures. Nearly 1,000 photographs are included.

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