

# berkeley humane society facebook

**berkeley humane society facebook** serves as a vital digital platform for the Berkeley Humane Society, enabling it to connect with the community, promote animal welfare, and facilitate pet adoption efforts. This social media presence offers real-time updates, heartwarming stories, and critical information that support the organization's mission. Through engaging posts, event announcements, and calls for volunteers and donations, the Berkeley Humane Society maximizes its outreach and impact. In this article, the focus will be on how the Berkeley Humane Society leverages Facebook, the benefits of this engagement, and the ways supporters can interact with the organization online. Additionally, insights into the society's programs and community involvement will be discussed to provide a comprehensive understanding of its digital footprint. The following sections will explore the key aspects of the Berkeley Humane Society's Facebook page and how it enhances the organization's overall goals.

- Overview of Berkeley Humane Society on Facebook
- Community Engagement and Outreach
- Adoption and Animal Welfare Initiatives
- Volunteer and Donation Opportunities
- Events and Campaigns Promoted via Facebook
- Tips for Maximizing the Use of Berkeley Humane Society Facebook

## Overview of Berkeley Humane Society on Facebook

The Berkeley Humane Society maintains an active and well-curated Facebook page that functions as a central hub for information and interaction. This platform is instrumental in amplifying the society's message and connecting with animal lovers across the Berkeley area and beyond. The Facebook page typically features a variety of content, including photos of adoptable pets, success stories, urgent appeals for help, and educational posts. By maintaining a consistent online presence, the society ensures that followers stay informed about the latest news and opportunities related to animal rescue and care.

## Features of the Facebook Page

The Facebook page includes a range of features designed to engage users and provide valuable information.

These features include photo albums highlighting adoptable animals, live videos showcasing events or shelter tours, and detailed posts about animal care. The page also uses Facebook's event tool to promote upcoming fundraisers, adoption fairs, and volunteer orientations. Additionally, the comments and messaging functionality allows followers to ask questions, share experiences, and receive immediate responses from the society's staff or volunteers.

## **Audience and Reach**

The Berkeley Humane Society Facebook page attracts a diverse audience comprising potential adopters, donors, volunteers, and local community members interested in animal welfare. The platform's reach extends beyond the immediate Berkeley area, allowing the society to connect with a broader network of supporters. This wide reach is crucial for spreading awareness about critical issues such as pet overpopulation, animal cruelty, and the importance of responsible pet ownership.

## **Community Engagement and Outreach**

Community engagement is a cornerstone of the Berkeley Humane Society's mission, and Facebook plays a pivotal role in this effort. Through regular posts and interactive content, the society fosters a sense of community and encourages active participation from followers. This engagement helps to build trust and rapport, making it easier to mobilize support for various initiatives.

## **Educational Content**

One of the key outreach strategies is the dissemination of educational content via Facebook. Posts often include tips on pet care, information about animal behavior, and updates on local animal welfare laws. These educational efforts help raise awareness and empower the community to make informed decisions regarding their pets.

## **Interactive Campaigns**

The society frequently launches interactive campaigns on Facebook to boost community involvement. Examples include photo contests, "pet of the week" features, and hashtag challenges that encourage followers to share their own pet stories. These campaigns increase user interaction and create a positive atmosphere around the organization's work.

# Adoption and Animal Welfare Initiatives

Facebook is a critical tool for promoting adoption and animal welfare programs managed by the Berkeley Humane Society. Through detailed posts and engaging visuals, the society highlights animals available for adoption and educates the public about the benefits of adopting pets from shelters.

## Showcasing Adoptable Pets

The society uses Facebook extensively to showcase adoptable animals, often posting heartwarming stories and professional photos to attract potential adopters. These posts include essential information such as the pet's age, breed, temperament, and health status, helping followers make informed adoption decisions.

## Publicizing Rescue Success Stories

Success stories of rescued and adopted animals are regularly shared on the Facebook page. These narratives serve to inspire the community and demonstrate the impact of adoption efforts. By highlighting positive outcomes, the society encourages more people to consider adopting or supporting rescue initiatives.

## Volunteer and Donation Opportunities

The Berkeley Humane Society Facebook page is an effective channel for recruiting volunteers and soliciting donations. Volunteerism and financial contributions are vital to sustaining the organization's operations and expanding its capacity to help animals in need.

### Volunteer Recruitment

Posts on Facebook regularly announce volunteer opportunities, detailing roles such as animal care, event assistance, and administrative support. The platform allows interested individuals to inquire directly and sign up for orientations or training sessions. This ease of communication streamlines the volunteer onboarding process.

### Donation Drives and Fundraising

Facebook is also used to promote donation drives and fundraising campaigns. These posts often include calls to action, explaining how donations will be used to improve animal care, support shelter facilities, or fund community outreach programs. The transparency and immediacy of Facebook posts help build donor confidence and encourage ongoing support.

# Events and Campaigns Promoted via Facebook

Events and special campaigns form an essential part of the Berkeley Humane Society's engagement strategy on Facebook. The platform's event promotion tools allow the society to advertise upcoming adoption fairs, fundraisers, educational workshops, and community gatherings.

## Adoption Events

Facebook is used to organize and promote adoption events, often featuring detailed schedules, participating animals, and success stories from previous events. These posts generate excitement and increase attendance, facilitating more successful adoptions.

## Seasonal Campaigns and Drives

The society utilizes Facebook to run seasonal campaigns, such as "Holiday Pet Adoption" drives or "Summer Volunteer Recruitment" efforts. These campaigns are timed to capitalize on periods when community engagement tends to be higher, maximizing impact.

## Tips for Maximizing the Use of Berkeley Humane Society Facebook

To fully benefit from the Berkeley Humane Society Facebook page, followers and supporters can employ several strategies. These approaches enhance user experience and help amplify the society's mission within the community.

1. **Regularly Follow and Engage:** Consistent interaction with posts through likes, comments, and shares helps increase visibility and supports the society's digital outreach.
2. **Participate in Events:** RSVP to events and invite friends to join adoption fairs and fundraisers promoted on Facebook.
3. **Share Stories and Photos:** Sharing personal pet stories or photos in response to society campaigns fosters a sense of community and raises awareness.
4. **Utilize Facebook Messenger:** Use the messaging feature to ask questions about adoption, volunteering, or donations, ensuring timely communication.
5. **Support Fundraising Efforts:** Respond to donation appeals and participate in fundraising campaigns to

provide financial support.

## **Frequently Asked Questions**

### **What is the official Facebook page of the Berkeley Humane Society?**

The official Facebook page of the Berkeley Humane Society can be found by searching 'Berkeley Humane Society' on Facebook or visiting [facebook.com/berkeleyhumanesociety](https://facebook.com/berkeleyhumanesociety).

### **How can I adopt a pet through the Berkeley Humane Society Facebook page?**

You can view available pets for adoption on their Facebook page, contact them via Messenger, or follow their posts for adoption events and instructions on how to apply.

### **Does the Berkeley Humane Society post updates about their animals on Facebook?**

Yes, they regularly post updates, photos, and stories about animals available for adoption, as well as success stories of adopted pets.

### **Can I donate to the Berkeley Humane Society through their Facebook page?**

Yes, the Berkeley Humane Society often provides donation links and fundraising campaigns on their Facebook page where you can contribute securely.

### **How do I volunteer with the Berkeley Humane Society using Facebook?**

You can find volunteer opportunities posted on their Facebook page and can contact them directly through messages or comments to learn how to get involved.

### **Are there any upcoming events hosted by the Berkeley Humane Society listed on their Facebook?**

Yes, the Berkeley Humane Society posts information about upcoming adoption events, fundraisers, and community activities on their Facebook page.

## Can I report a lost or found pet on the Berkeley Humane Society Facebook page?

Yes, the Facebook page is often used by the community to post about lost or found pets, and the organization may assist with resources and advice.

## How do I contact the Berkeley Humane Society through Facebook?

You can contact them by sending a direct message via Facebook Messenger or by commenting on their posts requesting contact information.

## Does the Berkeley Humane Society Facebook page share educational content about animal care?

Yes, their Facebook page frequently shares tips, articles, and resources related to pet care, responsible ownership, and animal welfare.

## Additional Resources

### 1. *Compassion in Action: The Story of Berkeley Humane Society*

This book chronicles the inspiring journey of the Berkeley Humane Society, highlighting its commitment to animal welfare and community support. Through personal stories, volunteer experiences, and key milestones, readers gain insight into the organization's impact. It also explores how social media platforms, especially Facebook, have helped amplify their mission and connect with a broader audience.

### 2. *Connecting Communities: Social Media and Animal Rescue*

Focusing on the role of platforms like Facebook, this book examines how animal rescue groups, including the Berkeley Humane Society, utilize social media to foster engagement and support. It discusses strategies for outreach, fundraising, and volunteer recruitment, providing practical tips for other organizations. Case studies emphasize the transformative power of digital connection in saving animal lives.

### 3. *Berkeley Humane Society: A Legacy of Love and Care*

This heartfelt narrative dives deep into the compassionate work of the Berkeley Humane Society. Featuring stories of rescued animals, dedicated staff, and supportive community members, the book celebrates the organization's long-standing dedication to humane treatment. Readers are also introduced to their social media initiatives that have helped raise awareness and adoption rates.

### 4. *The Digital Pawprint: How Facebook Changed Animal Shelters*

Exploring the intersection of technology and animal welfare, this book highlights how Facebook has revolutionized shelter operations worldwide. It includes a special feature on the Berkeley Humane Society's innovative online campaigns that boosted adoptions and community involvement. The book also

provides guidance on crafting compelling social media content to inspire action.

#### 5. *Voices for the Voiceless: Advocacy Through Social Media*

This compelling book showcases how organizations like the Berkeley Humane Society use Facebook to advocate for animal rights and welfare. It discusses effective storytelling techniques and the power of online communities to influence policy and public perception. The book serves as a resource for activists aiming to harness social media for meaningful change.

#### 6. *From Shelter to Social: The Berkeley Humane Society Facebook Journey*

Detailing the evolution of the Berkeley Humane Society's online presence, this book reveals the challenges and triumphs encountered while building a vibrant Facebook community. It highlights key campaigns, viral posts, and the collaborative spirit that drives their digital outreach. Readers learn the importance of authenticity, responsiveness, and community engagement in social media success.

#### 7. *Adopt, Don't Shop: Promoting Animal Adoption on Facebook*

This guide focuses on the effective use of Facebook by organizations like the Berkeley Humane Society to promote animal adoption. It covers techniques for creating engaging posts, managing online inquiries, and organizing virtual events. The book also addresses common obstacles and how to overcome them to maximize adoption outcomes.

#### 8. *Behind the Scenes at Berkeley Humane Society*

Offering an insider's perspective, this book reveals the daily operations and heartfelt moments within the Berkeley Humane Society. It showcases the dedication of staff and volunteers and the role social media plays in sharing these stories with the public. Readers gain a deeper appreciation for the hard work involved in running a successful animal shelter.

#### 9. *Social Media Strategies for Nonprofits: Lessons from Berkeley Humane Society*

Targeted at nonprofit organizations, this book outlines effective social media strategies inspired by the Berkeley Humane Society's Facebook success. It includes tips on content planning, audience engagement, and leveraging analytics to improve outreach. The book is a valuable tool for any nonprofit looking to enhance their digital footprint and community impact.

## **Berkeley Humane Society Facebook**

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**berkeley humane society facebook:** *War for Your Worldview* Timothy Wade Corder, 2019-06-07 "War for Your Worldview" is based on the insights gained through twenty years of the

author's intense investigative research. Although a great deal has been written in recent years about globalism and the infamous New World Order, much of it provides only scant evidence along with endless conjecture, requiring readers to take giant leaps of faith. This book, however, is different. Corder disregards folklore and presents only the shocking, incontrovertible evidence that proves the existence of the Deep State, showcases the corruption that controls our news and entertainment media, and exposes the elite cabal's insidious, century-long plot to undermine the founding principles of The United States of America. Every citizen should be aware of the facts related to how our education system and our media sources have been hijacked to dumb down our population, how the climate change narrative has been forced into our collective consciousness to guilt and shame us into bankruptcy, and how our jobs and industries have been outsourced to destroy our economic well-being. Corder reviews the work of several credentialed "whistle-blowers" who have blown the doors off of the covert operations intended to erode our values and ultimately topple our civilization. He also demonstrates how social engineers have used our most noble qualities against us in their effort to bring about our destruction. The key players are identified by name and concrete examples are provided of their undeniably sinister intentions and egregious acts against our Republic. Learn how divisive rhetoric and emotionally charged propaganda are presenting direct threats to our civil liberties, and how blatant attacks on patriotism, Christianity, and the US Constitution are erasing our national identity. Discover how deadly drugs, mass immigration, and socialist policies are all being promoted to weaken us as a nation—to destroy our people by bringing chaos and disorder to our lives and our communities. You won't get these explosive truths from the mainstream media, or anywhere else! There's a war being fought for our collective worldview. The weaponry that's being employed against us is the manipulation of our minds. The stakes are high. The attacks are real. The casualties are real. Know how to fight back—for freedom, for liberty, and for the way of life that we all cherish as Americans.

**berkeley humane society facebook: Effective Fundraising for Nonprofits** Ilona Bray, 2022-08-30 All your nonprofit needs to engage donors and raise funds. This easy-to-read book combines the author's legal and fundraising experience with advice and stories from over 50 experienced fundraisers. Offers practical guidance on all types of fundraising that a new or small to mid-size nonprofit can best make use of, including working with individual donors, planning special events, soliciting grants from foundations and corporations, using the Web and social media, and more. Includes handy worksheets and sample letters.

**berkeley humane society facebook: The Informal Media Economy** Ramon Lobato, Julian Thomas, 2015-04-22 How are "grey market" imports changing media industries? What is the role of piracy in developing new markets for movies and TV shows? How do jailbroken iPhones drive innovation? The Informal Media Economy provides a vivid, original, and genuinely transnational account of contemporary media, by showing how the interactions between formal and informal media systems are a feature of all nations – rich and poor, large and small. Shifting the focus away from the formal businesses and public enterprises that have long occupied media researchers, this book charts a parallel world of cultural intermediaries driving global media production and circulation. It shows how unlicensed, untaxed, or unregulated networks, which operate across the boundaries of established media markets, have been a driving force of media industry transformation. The book opens up new insights on a range of topical issues in media studies, from the creative disruptions of digitisation to amateur production, piracy and cybercrime.

**berkeley humane society facebook: Rodeo** Susan Nance, 2020-04-23 What would rodeo look like if we took it as a record, not of human triumph and resilience, but of human imperfection and stubbornness?" asks animal historian Susan Nance. Against the backdrop of the larger histories of ranching, cattle, horses, and the environment in the West, this book explores how the evolution of rodeo has reflected rural western beliefs and assumptions about the natural world that have led to environmental crises and served the beef empire. By unearthing behind-the-scenes stories of rodeo animals as diverse individuals, this book lays bare contradictions within rodeo and the rural West. For almost 150 years, westerners have used rodeo to symbolically reenact their struggles with



animals and the land as uniformly progressive and triumphant. Nance upends that view with accounts of individual animals that reveal how diligently rodeo people have worked to make livestock into surrogates for the trials of rural life in the West and the violence in its history. Western horses and cattle were more than just props. Rodeo reclaims their lived history through compelling stories of anonymous roping steers and calves who inspired reform of the sport, such as the famed but abused buckner Steamboat, and the many broncs and bulls, famous or not, who unknowingly built an industry. Rodeo is a dangerous sport that reveals many westerners as people proudly tolerant of risk and violence, and ready to impose these values on livestock. In *Rodeo: An Animal History*, Nance pushes past standard histories and the sport's publicity to show how rodeo was shot through with stubbornness and human failing as much as fortitude and community spirit.

**berkeley humane society facebook:** *Social Media Images and Conflicts* Mette Mortensen, Ally McCrow-Young, 2022-11-14 This collection considers how digital images and social media reconfigure the way conflicts are played out, represented and perceived around the globe. Devoted to developing original theoretical frameworks and empirical insights, the volume addresses the role of user images and social media in relation to urgent subjects such as public opinion and emotion, solidarity, evidence and verification, censorship and fake news, which are all central to the ways current conflicts are represented and unfold. Essays include a unique range of case studies from different regional and political contexts (Middle East, Europe, Asia, North America) and in connection with different conflict types (war, terror, riots, everyday resistance, etc.). They also consider performative genres such as memes, selfies and appropriations as well as images conforming to the realism and authenticity of conventional photojournalism. In this way, the collection responds to the challenges of swiftly evolving image genres as well as to the continually shifting policies and algorithms of commercial digital platforms. Together, the essays offer innovative theories and exemplary case studies as a resource for teaching and research in media, journalism and communication programmes. It is also relevant to students, teachers and researchers within sociology, political science, anthropology and related fields.

**berkeley humane society facebook:** *Deconstructing Digital Capitalism and the Smart Society* Mel van Elteren, 2025-01-01 Today's critics of big online platforms tend to consider privacy breaches, monopolistic practices, and the deployment of surveillance technologies as the main problems. Internet reformers suggest the answers to these issues reside in more--and better--regulations. While the questions of privacy, data, and size are indeed important, they are secondary however to a deeper set of concerns about platform ownership and control, and who benefits from the current status quo. This book examines these issues and offers an historical overview and in-depth analysis of digital capitalism and its prevailing practices as it has become increasingly intertwined with various forms of online surveillance, behavior modification, and the delegation of managerial functions to algorithmic and automated systems in platform economies. The approach taken extends to the wider array of data-driven, internet-connected and automated systems that involve digital devices and technologies centered on three smart spaces: the smart self, the smart home, and the smart city. Antitrust and other regulatory measures by the European Union and the United States that are aimed at restraining platform capitalism are also discussed. The focus in particular is on recent developments regarding artificial intelligence and their potentially harmful implications. This is followed by a critical look at proposals for more far-reaching institutional reforms revolving around the creation of forms of platform socialism that build partly on existing practices of platform cooperativism. The book concludes with a diagnosis of the global situation among the competing digital empires (the United States, the European Union, and China), and considers whether or not, under the present conditions, any form of democratic platform socialism could materialize on a wider scale in the near future.

**berkeley humane society facebook:** *Palaces for the People* Eric Klinenberg, 2018-09-11 "A comprehensive, entertaining, and compelling argument for how rebuilding social infrastructure can help heal divisions in our society and move us forward."—Jon Stewart NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR • "Engaging."—Mayor Pete Buttigieg, *The New York Times Book*

Review (Editors' Choice) We are living in a time of deep divisions. Americans are sorting themselves along racial, religious, and cultural lines, leading to a level of polarization that the country hasn't seen since the Civil War. Pundits and politicians are calling for us to come together and find common purpose. But how, exactly, can this be done? In *Palaces for the People*, Eric Klinenberg suggests a way forward. He believes that the future of democratic societies rests not simply on shared values but on shared spaces: the libraries, childcare centers, churches, and parks where crucial connections are formed. Interweaving his own research with examples from around the globe, Klinenberg shows how "social infrastructure" is helping to solve some of our most pressing societal challenges. Richly reported and ultimately uplifting, *Palaces for the People* offers a blueprint for bridging our seemingly unbridgeable divides. **LONGLISTED FOR THE ANDREW CARNEGIE MEDAL FOR EXCELLENCE IN NONFICTION** "Just brilliant!"—Roman Mars, 99% Invisible "The aim of this sweeping work is to popularize the notion of 'social infrastructure'—the 'physical places and organizations that shape the way people interact'. . . . Here, drawing on research in urban planning, behavioral economics, and environmental psychology, as well as on his own fieldwork from around the world, [Eric Klinenberg] posits that a community's resilience correlates strongly with the robustness of its social infrastructure. The numerous case studies add up to a plea for more investment in the spaces and institutions (parks, libraries, childcare centers) that foster mutual support in civic life."—*The New Yorker* "Palaces for the People—the title is taken from the Scottish-American industrialist and philanthropist Andrew Carnegie's description of the hundreds of libraries he funded—is essentially a calm, lucid exposition of a centuries-old idea, which is really a furious call to action."—*New Statesman* "Clear-eyed . . . fascinating."—*Psychology Today*

**berkeley humane society facebook: Unlikely Loves** Jennifer S. Holland, 2013-10-08 A heart-warming celebration of love between species from the New York Times bestselling author of *Unlikely Friendships*. In her inspiring New York Times bestseller *Unlikely Friendships*, Jennifer Holland introduced us to the heartwarming relationships that exist between animals of different species. Her stories struck a chord with thousands of readers, including Temple Grandin, who described the book as amazing. Now Holland explores animal attachments that, in human terms, can only be called love. Packed with beautiful, breathtaking full-color photographs, *Unlikely Loves* is a celebration of love between species. Here are stories of parental love, like the Dalmatian who mothers a newborn lamb—a lamb that just happens to be white with black spots! Stories of playful love, including the fox and the hound who become inseparable. And stories of orphaned animals who have found family-like ties in unexpected combinations, like the elephant who's bonded with sea lions, goats, and other animals in her walks around the Oregon Zoo. Ms. Holland has interviewed scientists, zoologists, and animal caretakers from around the world, tracking down firsthand sources and eyewitnesses. The stories are written with journalistic integrity and detail—and always filled with the author's deep affection for her subjects.

**berkeley humane society facebook: Mobilizing Generation 2.0** Ben Rigby, 2008-04-30 Use new media to attract and mobilize young people! Explore and examine the gamut of new media and the ways in which it can be used to recruit, organize, and mobilize young people—who represent the majority of new media users. Answer the questions: What is it? How is it being used? How does it work? How to get started? You'll get concise descriptions, screenshots, case studies, resources, and best practices in language that is easy for non-technical people to understand. You'll also gain a sense of the technology—without requiring any downloads, software or plug-ins. Includes a Foreword by Rock the Vote and contributions from Beth Kanter, Evan Williams, danah boyd, Fred Stutzman, Steve Grove, Jonah Sachs, Seth Godin, Zack Exley, Marty Kearns, Jason Fried, Mitch Kapor, and Katrin Verclas. Chapters cover Blogging, Social Networking, Video and Photo Sharing, Mobile Phones, Wikis, Maps, Virtual Worlds.

**berkeley humane society facebook: The Aesthetics and Affects of Cuteness** Joshua Paul Dale, Joyce Goggin, Julia Leyda, Anthony P. McIntyre, Diane Negra, 2016-12-08 Cuteness is one of the most culturally pervasive aesthetics of the new millennium and its rapid social proliferation suggests that the affective responses it provokes find particular purchase in a contemporary era

marked by intensive media saturation and spreading economic precarity. Rejecting superficial assessments that would deem the ever-expanding plethora of cute texts trivial, *The Aesthetics and Affects of Cuteness* directs serious scholarly attention from a variety of academic disciplines to this ubiquitous phenomenon. The sheer plasticity of this minor aesthetic is vividly on display in this collection which draws together analyses from around the world examining cuteness's fundamental role in cultural expressions stemming from such diverse sources as military cultures, high-end contemporary art worlds, and animal shelters. Pushing beyond prevailing understandings that associate cuteness solely with childhood or which posit an interpolated parental bond as its primary affective attachment, the essays in this collection variously draw connections between cuteness and the social, political, economic, and technological conditions of the early twenty-first century and in doing so generate fresh understandings of the central role cuteness plays in the recalibration of contemporary subjectivities.

**berkeley humane society facebook:** *Citizen Humanitarianism at European Borders* Maria Gabrielsen Jumbert, Elisa Pascucci, 2021-06-16 At a time of escalating conflict between states and NGOs engaged in migrant search and rescue operations across the Mediterranean, this book explores the emerging trend of citizen-led forms of helping others at the borders of Europe. In recent years, Europe's borders have become new sites of intervention for traditional humanitarian actors and governmental agencies, but also, increasingly, for volunteer and activist initiatives led by ordinary citizens. This book sets out to interrogate the shifting relationship between humanitarianism, the securitization of border and migration regimes, and citizenship. Critically examining the do it yourself character of refugee aid practices performed by non-professionals coming together to help in informal and spontaneous manners, the volume considers the extent to which these new humanitarian practices challenge established conceptualisations of membership, belonging, and active citizenship. Drawing on case studies from countries around Europe including Greece, Turkey, Italy, France and Russia, this collection constitutes an innovative and theoretically engaged attempt to bring the field of humanitarian studies into dialogue with studies of grassroots refugee aid and, more explicitly, with political forms of solidarity with migrants and refugees which fall between aid and activism. This book is key reading for advanced students and researchers of humanitarian aid, European migration and refugees, and citizen-led activism. The Open Access version of this book, available at <http://www.taylorfrancis.com>, has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives (CC-BY-NC-ND) 4.0 license.

**berkeley humane society facebook:** *Leaders in the Sociology of Education* Alan R. Sadovnik, Ryan W. Coughlan, 2016-10-26 *Leaders in the Sociology of Education: Intellectual Self-Portraits* contains eighteen self-portraits written by some of the leading sociologists of education in the world. Representing the United States, the United Kingdom, and Hong Kong, the authors discuss a variety of factors that have affected their lifetime of scholarship, including their childhoods, their education and mentors, the state of the field during their "coming of age," the institutions where they have worked, the major sociologists during their lifetimes, the political and economic conditions during their lifetimes, and the social and political movements during their lifetimes. These autobiographical essays reveal a great deal not only about their work and their influences, but also about themselves. Taken as a whole, the book provides sociology of knowledge about the creation of sociology of education research since the 1960s. It reveals a number of important themes central to all of the authors' work, including educational inequality; the influence of the classical sociological theorists, Karl Marx, Max Weber and Emile Durkheim; and the influence of more recent classical sociologists of education, Basil Bernstein, Pierre Bourdieu and James Coleman. The authors' research represents a variety of theoretical and methodological orientations including functionalism, conflict and critical theory, interactionist theory and feminist theory, as well as quantitative, qualitative and mixed-methods research. Finally, the editors discuss a number of lessons to be learned from the lives and works of these sociologists of education.

**berkeley humane society facebook:** *Be Your Dog's Best Friend* Katya Lidsky, 2025-08-15 Bonding with a dog is good for the animal and good for us. Along the way to achieving the behaviors

we desire from a dog, we change our behaviors too, taking us right to the intersection between dog guardianship and personal growth. This how-to-bond book, set against the backdrop of a true love story, explores what happens when we prioritize the relationship with our canines over the results we get from them. With a woven narrative that features various foster dogs as well as exercises to practice with your own dog, it positions dog adoption as both a selfish and a selfless act. Every dog has the capacity to help us be the best version of ourselves, day after day, and in bonding to improve the relationship with our pet, we end up strengthening the relationship we really want: the one with ourselves.

**berkeley humane society facebook:** Theater and Human Flourishing Harvey Young, 2023 The Humanities and Human Flourishing series publishes edited volumes that explore the role of human flourishing in the central disciplines of the humanities, and whether and how the humanities can increase human happiness. This volume presents essays on the significance of theater to wellbeing and human flourishing. Combining scholarship in psychology and positive psychology with new perspectives in theater and performance studies, the volume features eleven prominent theater and performance studies scholars who offer original, previously unpublished examinations of the social benefits of theater and performance. This volume explores the questions: Why is theater considered a social good? And what makes theater a valuable contribution to happiness and wellbeing? Contributors point to theater as a rich source of community and examine the unique value of live, theatrical performance as a medium through which trauma as well as socio-political differences can be expressed. The personal, societal, and artistic benefits of theater are examined through chapters on actors' suffering and acting training, community theater, theater and trauma, breaking social barriers through theater, etiquette in the theater, and the theatrical community as a refuge for minoritized groups. Like other titles in this series, *Theater and Human Flourishing* uses an interdisciplinary and collaborative approach, which here breaches the divide between science-focused fields that study human flourishing and the artistry of theatrical performance.

**berkeley humane society facebook:** Never Alone, Except for Now Kris Cohen, 2017-10-19 How is it that one can be connected to a vast worldwide network of other people and places via digital technologies and yet also be completely alone? Kris Cohen tackles this philosophical question in *Never Alone, Except for Now* by exploring how contemporary technologies are changing group formations and affiliations within social life. He identifies a new form of collectivity that exists between publics, which are built through conscious acts, and populations, which are automatically constructed through the collection of Big Data. Finding traditional liberal concepts of the public sphere and neoliberal ideas of populations inadequate on their own to examine these new forms of sociality, Cohen places familiar features of the web—such as emoticons, trolling, and search engines—in conversation with artworks by Felix Gonzalez-Torres, William Gibson, Sharon Hayes, and Thomson & Craighead to more precisely articulate the affective and aesthetic experiences of living between publics and populations. This liminal experience—caught between existing as a set of data points and as individuals newly empowered to create their own online communities—explains, Cohen contends, how one is simultaneously alone and connected in ways never before possible.

**berkeley humane society facebook:** Nurturing Our Humanity Riane Eisler, Douglas P. Fry, 2019-07-05 *Nurturing Our Humanity* offers a new perspective on our personal and social options in today's world, showing how to structure our environments—from family and gender relations to politics and economics—to support our great capacities for consciousness, caring, and creativity. It examines where societies fall on the partnership-domination scale, and how this impacts equity, sustainability, peace, and how our brains develop. Combining cutting-edge findings from biological and social science, it explains regressions to strongman rule and other dangerous trends; re-examines our past (including societies that for millennia oriented toward partnership); and outlines actions to move us in this life-sustaining and enhancing direction.

**berkeley humane society facebook:** Introduction to Global Politics Steve Lamy, Steven L. Lamy, John Masker, 2016-01-21 *Introduction to Global Politics*, Fourth Edition, provides students with a current, engaging, and non-U.S. perspective on global politics. It shows students how to

analyze global political events using theoretical approaches-both mainstream and alternative-and emphasizes non-state actors more than any other global politics text. Chapter-by-Chapter Revisions

Chapter 1: Introduction to Global Politics -Expanded theoretical coverage introduces students to the three theoretical traditions in international relations theory: Machiavellian, Grotian, and Kantian -New Case Study: Global Production and the iPhone Chapter 2: The Evolution of Global Politics -Revised chapter-opening vignette addresses the goals of nation-states for survival and influence in the global system and how critical trends, such as the diffusion of power and increasing demands for vital resources, influence such goals -Expanded coverage of US-Cuba relations addresses the restoration of diplomatic ties -Further examination of the war on terrorism, including the completion of NATO's International Security Assistance Force mission in Afghanistan and its subsequent transition to the ongoing Resolute Support Mission -Updated Global Perspective Perception, Continuity, and Change After January 20, 2009 addresses the continuing course of the Arab Spring -Updated statistics and graphics include Estimated Global Nuclear Warheads, as of 2015, and Number of Wars in Progress Since 1950 Chapter 3: Realism, Liberalism, and Critical Theories -Elimination of overlapping content between Chapter 3 and the first two introductory chapters, effectively streamlining the chapter and bringing its objectives of defining and describing the origins of IR theories, as well as explaining the relation among the levels of analysis and the different variations of the five schools of thought, into clearer focus -The latest on the most pertinent international relations matters including how world leaders should deal with extremist networks like the Islamic State Chapter 4: Making Foreign Policy -Further coverage and analysis of the UN Framework Convention on Climate Change, including the goals of the 2015 Paris Climate Change Conference -Expanded discussion of fragile states, including updates to the Fragile State Index -Discussion of foreign policy evaluation has been expanded to include criticism of the CIA's detention and treatment of prisoners taken in the wars in Iraq and Afghanistan -Additional examples of NGO influence on human rights (i.e. Human Rights Watch pressuring the Chinese government to abolish its re-education through labor detention system) -Updated statistics and graphics include Top Ten Foreign Aid Donors and the addition of a new figure Share of World Military Expenditures of the 15 States with the Highest Expenditure Chapter 5: Global and Regional Governance -Revised chapter-opening vignette addresses the impact of the Tunisian National Dialogue as a civil society organization and winner of the Nobel Peace Prize -Updated examples of venture philanthropy include Facebook co-founder and CEO Mark Zuckerberg's pledge to donate 99 percent of his wealth -Updated Case Study A Global Campaign: The Baby Milk Advocacy Network includes recent statistics from the World Health Organization. -Updated statistics and graphics include INGO Growth Continues and Distribution of Think Tanks in the World Chapter 6: Global Security, Military Power, and Terrorism -Updated information on conflicts including the Syrian civil war, the rise of the Islamic State and their goal to establish an Islamic Caliphate, and the UN peacekeeping mission in the Central African Republic to prevent civil wars and sectarian conflicts -Condensed coverage of mainstream and critical approaches to security in order to eliminate overlapping content found in Chapter 3: Realism, Liberalism, and Critical Theories -Added examples of the importance of collective action and reliance on international/regional organization (i.e. in the case of the 2015 Iran nuclear deal) -Expanded discussion of the effects of nuclear weapons and the idea that the international community is experiencing a new nuclear age in which weapons of mass destruction are used to secure strategic advantage -Updated Case Study US Drone Warfare: A Robotic Revolution in Modern Combat includes recent statistics on drone strikes -Updated information on the spread of jihadists, Al Qaeda, and ISIS and the geographical extent to which the Obama Administration (and future administrations) will have to go to find them -Updated statistics and graphics include Arms Deliveries Worldwide, Arms Transfer Agreements Worldwide; the addition of two new figures: Top Locations of Islamic State Twitter Users and Thirteen Years of Terror in Western Europe; the addition of a new map: Where ISIS Has Directed and Inspired Attacks; and the addition of a table detailing the inter-actor relationship of those involved in the Syrian civil war Chapter 7: Human Rights and Human Security -Added information on the latest human rights crises

(i.e. the refugee crisis, the Syrian civil war, and South Sudan) -New Case Study A Failed Intervention on the genocide occurring in Darfur -Updated statistics on current UN peacekeeping operations Chapter 8: Global Trade and Finance -Updated analysis on the current status of global economic interconnection (i.e. the role that governmental intervention has on the economy of their nation-states--including free markets, the impact of the slowdown of China's economy, and the effects of increasing global foreign direct investment) -New discussion of the Trans-Pacific Partnership and its subsequent implications as the largest regional trade agreement in history -Updated Theory in Practice Contending Views of Capitalism reflects recent changes in the Chinese economy and cyberwarfare tactics it uses against the US -Updated statistics and graphics include Main Trading Nations, Real GDP Growth, and the addition of a new graph Holdings of US Treasury Securities Chapter 9: Poverty, Development, and Hunger -Added discussion on the results of the Millennium Development Goals process (including an updated Progress Chart for UN Millennium Development Goals) and the UN's subsequent adoption of the new 2030 Agenda for Sustainable Development (illustrated by Sustainable Development Goals). -Updated discussions of world population statistics and estimated population growth projections, including new graphics Projected World Population and Fastest Growing Populations Chapter 10: Environmental Issues -Discussion of the latest environmental issues including the rising number of carbon emissions emitted on the planet, the effect climate change and environmental degradation are having as causes of major violence in regards to specific ethnic communities that compete for scarce resources, and how 2015 was the hottest year in recorded history -Added discussion of how climate change is the greatest challenge to economic and political stability across the world -Revised discussion of the latest Intergovernmental Panel on Climate Change report addresses the rise of global surface temperatures, the continued shrinking of sea ice, and how human influence correlates to climate change and increasing levels of greenhouse gas emissions in the atmosphere -Added information and analysis of the 2015 Paris Climate Change Conference, its outcomes, and the importance of adhering to pledges to curb emissions and keeping global temperature rises under 2 degrees Celsius; new concluding thoughts and analysis added as well -A revised table detailing Recent Global Environmental Actions focuses on events and actions of the past thirty years -Updated statistics and graphics include Global Greenhouse Gas Emissions by Type of Gas, and two new graphics: Number of Oils Spills between 1970-2015 and Largest Producers of CO2 Emissions Worldwide.

**berkeley humane society facebook:** *Introducing the Creative Industries* Rosamund Davies, Gauti Sigthorsson, 2013-04-22 This text does a sterling job at identifying, outlining and defining the many elements that go to make up this booming sector of industry. What makes it particularly interesting is that it includes the view of the creative industries from the perspective of working in it, then the definitions of what products and producers are involved, and ends with the broader picture of the creative economy and predictions for future trends. Add to this that they include both theory and practice, and this really is an all-round guide to the vast domain that is loosely titled 'the creative industries' - Angela Birchall, School of Media, Music & Performance, Salford University This is your complete guide to studying and succeeding in the creative industries. This book takes you through the history, trends, products and markets of the creative industries, showing how success depends on a mix of ideas, tactics and talent. When understanding social networks and cultural economy is just as important as hands-on skills or an entrepreneurial spirit, *Introducing the Creative Industries* shows you how to use theories, concepts and practical skills to get ahead in their course and professional life. Creatively imagined and beautifully written, this book: Interweaves theoretical concepts and professional practice on every page Uses cultural economy to teach the essential concepts and thinkers Integrates case studies from fashion and gaming to journalism and music Teaches strategies for navigating the links between skills, industries, creativity and markets. This book shows you how to spot opportunities and use your knowledge and savvy to take kickstart your career in this fast-moving industry. It is an essential guidebook for students of creativity in media and communication, design, creative industries and business.

**berkeley humane society facebook:** 24/6 Tiffany Shlain, 2019-09-24 Winner of the Marshall

McLuhan Outstanding Book Award Entrepreneur's 12 Productivity and Time-Management Books to Read "I'm won over to a day with people, not screens....I tried Shlain's idea. I highly recommend it." —The New York Times "Tiffany Shlain is a modern-day prophet, brilliant and incredibly funny in equal measure...24/6 is timeless and timely wisdom." —Angela Duckworth, #1 New York Times bestselling author This "wise, wonderful work" (Publishers Weekly starred review) demonstrates how turning off screens one day a week can work wonders on your brain, body, and soul. Do you wish you had more time to do what you love, think deeply, and focus on the people and things that matter most? By giving up screens one day a week for over a decade, Internet pioneer and renowned filmmaker Tiffany Shlain and her family have gained more time, productivity, connection, and presence. Shlain takes us on a thought-provoking and entertaining journey through time and technology, introducing a strategy for flourishing in our 24/7 world. Drawn from the ancient ritual of Shabbat, living 24/6 can work for anyone from any background. With humor and wisdom, Shlain shares her story, offering the accessible lessons she has learned and providing a blueprint for how to do it yourself. "Bolstered with fascinating and germane facts about neuroscience, philosophy, psychology, and the history of the concept of a day of rest" (Publishers Weekly), 24/6 makes the case for incorporating this weekly reset into our 24/7 lives, issuing a call to rebalance ourselves and our society.

**berkeley humane society facebook: Intercultural Communication** Kathryn Sorrells, 2020-12-23 Winner of the 2022 Textbook Excellence Award from the Textbook & Academic Authors Association (TAA) Intercultural Communication: Globalization and Social Justice introduces students to the study of communication among cultures within the broader context of globalization. Author Kathryn Sorrells highlights history, power, and global institutions as central to understanding the relationships and contexts that shape intercultural communication. Promoting critical thinking, reflection, and action, the text's social justice approach equips students with the knowledge and skills to create a more equitable world through communication. The Third Edition includes new case studies, updated examples and statistics, and expanded discussions on timely topics, like the rise of ethnonationalism and white nationalism, and the impact of new media on global communication.

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