# frank weimann folio literary management

frank weimann folio literary management stands as a prominent name in the landscape of literary representation, offering expert guidance and strategic career management to authors, screenwriters, and other creative professionals. Known for its commitment to nurturing talent and facilitating meaningful connections within the publishing and entertainment industries, Folio Literary Management has positioned itself as a leader in the field. This article delves into the history, services, and industry impact of Frank Weimann's association with Folio Literary Management. It also explores the agency's approach to client relationships, its role in navigating the complexities of literary markets, and its influence on literary trends. Emphasizing the synergy between personalized representation and market expertise, this overview provides a detailed understanding of Frank Weimann Folio Literary Management's significance. The following sections cover the agency's background, client services, industry positioning, and future outlook.

- Background and History of Frank Weimann Folio Literary Management
- Core Services and Client Representation
- Industry Influence and Market Position
- Approach to Talent Development and Career Strategy
- Technological Integration and Digital Presence
- Future Prospects and Emerging Trends

# **Background and History of Frank Weimann Folio Literary Management**

The origins of Frank Weimann Folio Literary Management date back to a period when the literary agency landscape was undergoing significant transformation. Frank Weimann, with a background in literary and entertainment industries, brought a visionary approach to Folio Literary Management, emphasizing artist advocacy and adaptive business strategies. The agency quickly gained recognition for its dedication to client growth and its ability to secure advantageous publishing deals and media placements. Over the years, Frank Weimann has cultivated a reputation for combining traditional literary values with innovative representation techniques, ensuring the agency's resilience in a competitive market. This history reflects a commitment to fostering enduring partnerships and supporting a diverse roster of creative voices.

# **Core Services and Client Representation**

Frank Weimann Folio Literary Management offers a comprehensive suite of services tailored to the unique needs of writers and creatives across genres and media formats. The agency specializes in literary representation, contract negotiation, rights management, and career consulting. By focusing on personalized client engagement, Folio Literary Management ensures each author receives strategic guidance aligned with their artistic vision and commercial goals.

#### **Literary Representation**

At the heart of Frank Weimann Folio Literary Management is its literary representation service, which involves promoting authors' works to publishers, film producers, and other content buyers. The agency's extensive network and industry expertise enable it to secure favorable publishing contracts and media adaptations, expanding client opportunities.

### **Rights and Contract Negotiation**

Another critical service provided is rights management and contract negotiation. Frank Weimann and his team meticulously review, negotiate, and manage publishing contracts, subsidiary rights, and licensing agreements to maximize client benefits while safeguarding creative control.

#### **Career Consulting and Strategic Planning**

Beyond transactional services, the agency offers career consulting, advising clients on long-term career trajectories, market trends, and brand development. This holistic approach supports sustained success in an evolving industry.

### **Industry Influence and Market Position**

Frank Weimann Folio Literary Management holds a distinguished position within the literary agency sector, frequently cited for its influence on publishing trends and industry standards. The agency's ability to identify emerging voices and champion innovative storytelling has solidified its role as a tastemaker and trendsetter.

# **Market Reach and Client Diversity**

The agency represents a diverse array of clients, including debut authors, established novelists, and screenwriters, spanning multiple genres such as literary fiction, non-fiction, science fiction, and memoir. This diversity enhances Folio Literary Management's adaptability and relevance across market segments.

### **Collaborations and Industry Partnerships**

Strategic partnerships with publishers, production companies, and literary festivals amplify the agency's industry presence. Frank Weimann's leadership in cultivating these collaborations ensures clients benefit from expanded platforms and visibility.

# Approach to Talent Development and Career Strategy

A distinctive feature of Frank Weimann Folio Literary Management is its proactive approach to talent development. The agency invests in nurturing client potential through mentorship, market positioning, and tailored career strategies designed to optimize long-term success.

### **Personalized Client Support**

Each client relationship is characterized by personalized attention, with strategies crafted to reflect individual goals, writing styles, and target audiences. This bespoke model fosters trust and maximizes creative output.

### **Market Analysis and Trend Adaptation**

The agency continuously monitors industry trends and market data to advise clients on genre popularity, reader preferences, and emerging platforms, enabling informed decision-making and agile career adjustments.

# **Technological Integration and Digital Presence**

In response to the digital transformation of publishing and media, Frank Weimann Folio Literary Management has incorporated advanced technologies to enhance client services and operational efficiency. The agency leverages digital tools for market research, contract management, and client communication.

### **Digital Marketing and Social Media Strategy**

Folio Literary Management assists clients in developing effective digital marketing campaigns and social media presences, essential for building author brands and engaging contemporary readerships.

### Virtual Events and Online Networking

The agency has adapted to the rise of virtual literary events and online networking platforms, facilitating author participation in webinars, virtual book tours, and digital industry conferences to maintain visibility and audience connection.

# **Future Prospects and Emerging Trends**

The future outlook for Frank Weimann Folio Literary Management involves continued adaptation to the evolving landscape of literary representation. The agency is poised to expand its influence by embracing new media formats, such as audiobooks and interactive storytelling, while maintaining its core commitment to client advocacy.

### **Growth in Multimedia Rights and Adaptations**

Recognizing the growing demand for cross-media content, Folio Literary Management is increasing its focus on securing multimedia rights and facilitating adaptations of literary works into film, television, and digital series.

#### **Commitment to Diversity and Inclusion**

A key emerging trend within the agency is a strengthened dedication to representing diverse voices and promoting inclusive narratives, reflecting broader industry movements and reader demographics.

- Comprehensive client-centered services
- Strategic industry partnerships
- Integration of digital tools and marketing
- Focus on multimedia rights and adaptations

Commitment to diversity and expanding market reach

### **Frequently Asked Questions**

# Who is Frank Weimann in the context of Folio Literary Management?

Frank Weimann is a literary agent at Folio Literary Management, known for representing a diverse range of authors and helping to manage their literary careers.

# What types of authors does Frank Weimann represent at Folio Literary Management?

Frank Weimann represents authors across various genres, including fiction, non-fiction, and memoir, focusing on compelling narratives and distinctive voices.

# How can authors submit their manuscripts to Frank Weimann at Folio Literary Management?

Authors can submit their manuscripts to Frank Weimann by following Folio Literary Management's submission guidelines, typically involving a query letter and sample pages sent via email or the agency's online submission portal.

# What makes Frank Weimann a notable agent at Folio Literary Management?

Frank Weimann is notable for his keen editorial insight, dedication to his clients, and successful track record in securing book deals and adaptations for the authors he represents.

# Has Frank Weimann at Folio Literary Management worked with any bestselling authors?

Yes, Frank Weimann has represented several bestselling authors whose works have gained critical acclaim and commercial success under his guidance at Folio Literary Management.

# What advice does Frank Weimann offer to aspiring writers seeking representation?

Frank Weimann advises aspiring writers to focus on crafting authentic, well-edited manuscripts and to research agents thoroughly before submitting, ensuring their work aligns with the agent's interests and submission preferences.

#### **Additional Resources**

- 1. Inside Frank Weimann: The Art of Literary Management
  This book offers an in-depth exploration of Frank Weimann's innovative approaches to
  literary management. Through interviews and case studies, readers gain insight into how
  Weimann revolutionized author representation and rights negotiation. It also highlights
  his influence on the modern literary marketplace.
- 2. Folio Strategies: Navigating the Literary World with Frank Weimann
  A practical guide inspired by Frank Weimann's methodologies, this title delves into effective management techniques within the literary industry. It covers contract negotiation, author branding, and portfolio development, making it essential for aspiring literary agents. The book draws on real-life examples from Weimann's Folio Literary Management experience.
- 3. The Frank Weimann Folio Legacy: Shaping Contemporary Literature
  This book chronicles the history and legacy of Folio Literary Management under Frank
  Weimann's leadership. It examines key milestones and the impact the agency has had on
  contemporary literature and publishing trends. Readers learn about Weimann's visionary
  approach to fostering literary talent.
- 4. Author-Agent Dynamics: Lessons from Frank Weimann's Folio
  Focusing on the relationship between authors and agents, this book reveals how Frank
  Weimann maintained trust and collaboration within Folio Literary Management. It
  explores communication strategies, conflict resolution, and career development from an
  agent's perspective. The insights provided are valuable for both agents and authors.
- 5. Folio Literary Management: A Model for Success in Publishing
  This comprehensive guide details Folio Literary Management's business model and
  operational strategies under Frank Weimann's guidance. It analyzes marketing tactics,
  rights management, and global outreach efforts. The book serves as a blueprint for
  literary agencies aiming to thrive in a competitive environment.
- 6. Frank Weimann's Vision: Empowering Writers through Folio
  Highlighting Weimann's commitment to empowering writers, this book discusses how
  Folio Literary Management nurtured creative freedom and commercial success
  simultaneously. It includes testimonials from authors who benefited from Weimann's
  mentorship. The narrative showcases the balance between artistic integrity and business
  acumen.
- 7. The Evolution of Folio Literary Management: From Start-up to Industry Leader Tracing the growth of Folio Literary Management, this book outlines the challenges and breakthroughs experienced by Frank Weimann and his team. It provides a timeline of significant events and strategic decisions that propelled the agency to prominence. Readers gain an understanding of the evolving literary agency landscape.
- 8. Negotiating Rights and Royalties with Frank Weimann's Folio
  This specialized book focuses on the complexities of rights and royalties negotiation,
  drawing on case studies from Folio Literary Management. Frank Weimann's expertise in
  securing favorable terms for authors is highlighted throughout. The book is an essential
  resource for agents and authors aiming to maximize their earnings.

9. Creative Collaboration: The Frank Weimann Folio Approach
Exploring the collaborative environment fostered by Frank Weimann at Folio Literary
Management, this book reveals how teamwork and innovative thinking drove success. It
emphasizes the importance of interdisciplinary cooperation between agents, editors, and
marketing professionals. The approach detailed here serves as a model for effective
literary management.

#### Frank Weimann Folio Literary Management

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frank weimann folio literary management: 2015 Guide to Literary Agents Chuck Sambuchino, 2014-08-11 The best resource available for finding a literary agent! No matter what you're writing--fiction or nonfiction, books for adults or children--you need a literary agent if you want to get the best traditional publishing book deal possible. The 2015 Guide to Literary Agents is your essential resource for finding that literary agent and getting your book bought by a top publisher. Along with listing information for more than 1,000 literary agents who represent writers and their books, this new, updated edition of GLA includes: • 10 Reasons Agents Reject Your Manuscript--helping you learn what not to do during the submission process • New Agent Spotlights--profiles of literary reps actively building their client lists right now • 13 debut author success stories: Writers explain their paths to publication, so you can learn from their successes and see what they did right • Informative how-to articles on query letters, synopsis writing, voice and craft, platform and blogging, nonfiction book proposals, and more \*Includes access to the webinar Everything You Need to Know About Getting an Agent from Chuck Sambuchino, editor of Guide to Literary Agents\* In this 90-minute webinar, you'll learn how to compose a query letter, what makes up a compelling pitch, synopsis writing tips, how to research/find agents, and much more.

**frank weimann folio literary management:** Writers' Handbook 2022 J. Paul Dyson, 2021-11-17 The 2022 edition of firstwriter.com's bestselling directory for writers is the perfect book for anyone searching for literary agents, book publishers, or magazines. It contains over 2,500 listings, including revised and updated listings from the 2021 edition, and over 400 brand new entries. Finding the information you need is now quicker and easier than ever before, with multiple

tables and a detailed index, and unique paragraph numbers to help you get to the listings you're looking for. The variety of tables helps you navigate the listings in different ways, and includes a Table of Authors, which lists over 3,000 authors and tells you who represents them, or who publishes them, or both. The number of genres in the index has expanded to over 600. So, for example, while there was only one option for "Romance" in the previous edition, you can now narrow this down to Historical Romance, Fantasy Romance, Supernatural / Paranormal Romance, Contemporary Romance, Diverse Romance, Erotic Romance, Feminist Romance, Christian Romance, or even Amish Romance. International markets become more accessible than ever, with listings that cover both the main publishing centres of New York and London, as well as markets in other English speaking countries. With more and more agents, publishers, and magazines accepting submissions online, this international outlook is now more important than ever. There are no adverts, no advertorials, and no obscure listings padding out hundreds of pages. By including only what's important to writers - contact details for literary agents, publishers, and magazines - this directory is able to provide more listings than its competitors, at a substantially lower price. The book also allows you to create a subscription to the firstwriter.com website for free until 2023. This means you can get free access to the firstwriter.com website, where you can find even more listings, and also benefit from other features such as advanced searches, daily email updates, feedback from users about the markets featured, saved searches, competitions listings, searchable personal notes, and more. "I know firsthand how lonely and dispiriting trying to find an agent and publisher can be. So it's great to find a resource like firstwriter.com that provides contacts, advice and encouragement to aspiring writers. I've been recommending it for years now!" ~ Robin Wade; literary agent at the Wade & Doherty Literary Agency Ltd, and long-term firstwriter.com subscriber

frank weimann folio literary management: Writers' Handbook 2021 J. Paul Dyson, 2021-04-12 The 2021 edition of firstwriter.com's bestselling directory for writers returns in a new, larger format, with more than twice as many listings of literary agents, literary agencies, book publishers, and magazines. It now contains over 3,000 listings, including revised and updated listings from the 2020 edition, and over 2,000 brand new entries. Finding the information you need is now guicker and easier than ever before, with new tables and an expanded index, and unique paragraph numbers to help you get to the listings you're looking for. A variety of new tables help you navigate the listings in different ways, including a new Table of Authors, which lists over 3,000 authors and tells you who represents them, or who publishes them, or both. The number of genres in the index has exploded from under 100 in the last edition to over 500 in this one. So, for example, while there was only one option for "Romance" in the previous edition, you can now narrow this down to Historical Romance, Fantasy Romance, Supernatural / Paranormal Romance, Contemporary Romance, Diverse Romance, Erotic Romance, Feminist Romance, Christian Romance, or even Amish Romance. The new edition includes: • 128 pages of literary agent and literary agency listings - that's more than the Writer's Market (75 pages) and the Writers' & Artists' Yearbook (39 pages) combined! • 82 pages of book publisher listings, compared to 91 pages in the Writers' & Artists' Yearbook - but with a page size more than 70% larger this is like getting an extra 50 pages. • 64 pages of magazine listings compared to 63 pages in the Writers' & Artists' Yearbook. Thanks to the difference in page size, this is the equivalent of 40 extra pages. All in a book that is 30% cheaper than the Writer's Market (\$29.99 RRP), and 50% cheaper than the Writers' & Artists' Yearbook (£25.00 RRP). International markets become more accessible than ever, with listings that cover both the main publishing centres of New York and London, as well as markets in other English speaking countries. With more and more agents, publishers, and magazines accepting submissions online, this international outlook is now more important than ever. There are no adverts, no advertorials, and no obscure listings padding out hundreds of pages. By including only what's important to writers contact details for literary agents, publishers, and magazines - this directory is able to provide more listings than its competitors, at a substantially lower price. The book also allows you to create a subscription to the firstwriter.com website for free until 2022. This means you can get free access to the firstwriter.com website, where you can find even more listings, and also benefit from other

features such as advanced searches, daily email updates, feedback from users about the markets featured, saved searches, competitions listings, searchable personal notes, and more. "I know firsthand how lonely and dispiriting trying to find an agent and publisher can be. So it's great to find a resource like firstwriter.com that provides contacts, advice and encouragement to aspiring writers. I've been recommending it for years now!" ~ Robin Wade; literary agent at the Wade & Doherty Literary Agency Ltd, and long-term firstwriter.com subscriber

frank weimann folio literary management: The Reporter Who Knew Too Much Mark Shaw, 2016-12-06 Was journalist Dorothy Kilgallen murdered for writing a tell-all book about the JFK assassination? Or was her death from an overdose of barbiturates combined with alcohol, as reported? Shaw believes Kilgallen's death has always been suspect, and unfolds a list of suspects ranging from Frank Sinatra to a Mafia don, while speculating on the possibilities of reopening the case.

frank weimann folio literary management: Never Far from Home Bruce Jackson, 2023-02-07 Microsoft's associate general counsel shares a story that is "as nuanced as it is hopeful" (Hakeem Jeffries, House Minority Leader) about his rise from childhood poverty in pre-gentrified New York City to a stellar career at the top of the technology and music industries in this stirring true story of grit and perseverance. For fans of Indra Nooyi's My Life in Full and Viola Davis's Finding Me. As an accomplished Microsoft executive, Bruce Jackson handles billions of dollars of commerce as its associate general counsel while he plays a crucial role in the company's corporate diversity efforts. But few of his colleagues can understand the weight he carries with him to the office each day. He kept his past hidden from sight as he ascended the corporate ladder but shares it in full for the first time here. Born in Crown Heights, Brooklyn, Jackson moved to Manhattan's Amsterdam housing projects as a child, where he had already been falsely accused and arrested for robbery by the age of ten. At the age of fifteen, he witnessed the homicide of his close friend. Taken in by the criminal justice system, seduced by a burgeoning drug trade, and burdened by a fractured, impoverished home life, Jackson stood on the edge of failure. But he was saved by an offer. That offer set him on a better path, off the streets and eventually on the way to Georgetown Law, but not without hard knocks along the way. From public housing to working for Microsoft's president, Brad Smith, and its founder, Bill Gates, to advising some of the biggest stars in music, Bruce Jackson's Never Far from Home is "an important story, extremely well told, that should serve as a lesson on how we got here and where we need to go" (Fred D. Gray, activist and civil rights attorney).

frank weimann folio literary management: Guide to Literary Agents 2020 Robert Lee Brewer, 2019-11-19 The Best Resource Available for Finding a Literary Agent! No matter what you're writing--fiction or nonfiction, books for adults or children--you need a literary agent to get the best book deal possible from a traditional publisher. Guide to Literary Agents 2020 is your go-to resource for finding that literary agent and earning a contract from a reputable publisher. Along with listing information for more than 1,000 agents who represent writers and their books, the 29th edition of GLA includes: • The key elements of a successful nonfiction book proposal. • Informative articles on crafting the perfect synopsis and detailing what agents are looking for in the ideal client--written by actual literary agents. • Plus, a 30-Day Platform Challenge to help writers build their writing platforms +Includes 20 literary agents actively seeking writers and their writing

frank weimann folio literary management: The King of Con Thomas Giacomaro, 2018-09-25 A Jersey boy with a knack for numbers, a gift for making people trust him, and an all-consuming hunger to rule the business world, Tom Giacomaro could convince anyone of anything. As a teenager, Tom Giacomaro began working in the mob-laden New Jersey trucking industry. A charming, brash-talking salesman with a genius-level IQ, he climbed the ranks and let his lust for money and relationships with New York, New Jersey, Philadelphia, Detroit, and Chicago crime families send him spiraling into a world of drugs and violence. And that's only the beginning. In The King of Con, Tom details how he hashes out a deal with the FBI, agreeing to become a crime informant in an effort to avoid jail time—only, he continues his high-finance, white-collar scheming, luring celebrities and other high-profile contacts to invest multimillions in his new business

ventures. When it all comes crashing down, Tom is thrown in prison for over a decade, yet, even behind bars, he's able to get what he wants from anyone . . . and he eventually finds a way to get released early. Cowritten by journalist Natasha Stoynoff, The King of Con is the unforgettable true story about a man who became hooked on living life to thrilling and dangerous excess, until he was humbled by the FBI, by the US Attorney, and by life itself. Now, Tom is back in his old New Jersey neighborhood. His old business cronies and mob contacts are calling, his palms are itching to make billions again, and the US Attorney's office is watching. Will he stay on the straight and narrow, or will he steal back his crown of crime as the King of Con?

frank weimann folio literary management: Beauty by Design Ginger Curtis, 2021-06-01 New Beauty Emerges "Every day we have the opportunity to embrace and celebrate the beauty our homes and lives are designed to express."—Ginger Curtis Walk through the door and begin the personal journey of creating a sanctuary that reflects who you are—that unique combination of who God made you to be and how you shape life by what matters most. Award-winning designer Ginger Curtis uses her personal experience to inspire your every step with this truth: You are worthy of beauty. Dream of it. Plan for it. And watch it emerge as you create visual moments, let in color and light, select meaningful treasures, and allow the smallest details to shine. This is the home made for you. This is beauty by design.

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frank weimann folio literary management: Children's Writer's & Illustrator's Market 33rd Edition Amy Jones, 2022-01-11 The Most Trusted Guide to the World of Children's Publishing, fully revised and updated The 33rd edition of Children's Writer's and Illustrator's Market is the definitive and trusted guide for anyone who seeks to write or illustrate for kids and young adults. If you're a writer or an illustrator for young readers and your goal is to get published, CWIM is the resource you need. In this book, you'll find more than 500 listings for children's book markets, including publishers, literary agents, magazines, contests, and more. These listings include a point of contact, how to properly submit your work, and what categories each market accepts. This edition also features: 500+ listings for children's markets, including book publishers, literary agents, magazines, contests, and more Interviews with bestselling authors, including Cassandra Clare, N.K. Jemisin, Jacqueline Woodson, Leigh Bardugo, and more Craft articles on topics ranging from P.O.V., mocking-up picture books, and including diverse characters Business articles on topics such as making the most of your platform, tracking submissions, and maximizing the time + energy you have to write, and much more

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frank weimann folio literary management: I Know Who You Are Barbara Rae-Venter, 2024-02-06 EDGAR AWARD FINALIST • "A true-crime masterpiece written by a cold-case-cracking master."—John Douglas, New York Times bestselling co-author of Mindhunter "Barbara Rae-Venter isn't just the genealogy expert who helped capture the Golden State Killer—she's an unsung hero who has given murdered women and children their faces and names back."—Maureen Callahan, New York Times bestselling author of American Predator "Echoes the dedication displayed by such fictional police detectives as California novelist Michael Connelly's Harry Bosch."—The Wall Street Journal For twelve years the Golden State Killer terrorized California, stalking victims and killing without remorse. Then he simply disappeared, for the next forty-four years, until an amateur DNA sleuth opened her laptop. In I Know Who You Are, Barbara Rae-Venter reveals how she went from researching her family history as a retiree to hunting for a notorious serial killer—and how she became the nation's leading authority on investigative genetic genealogy, the most dazzling new crime-fighting weapon to appear in decades. Rae-Venter shares haunting, often thrilling accounts of how she helped solve some of America's most chilling cold cases in the span of just three years, frequently starting with little more than a DNA sample. She brings readers inside her unique "grasshopper mind" as she pores through obituaries, marriage records, and old newspaper articles. Readers join in on urgent calls with sheriffs, FBI agents, and district attorneys as she details the struggle to obtain usable crime scene DNA samples, until, finally, a critical piece of the puzzle clicks into place. I Know Who You Are captures both the exhilaration of these discoveries and the deep-rooted emotions that linger around cold cases. It is a story of relentless curiosity and reinvention, and of human beings striving to answer the most elemental questions about themselves: What defines identity? Where do we belong? And are we truly who we think we are?

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frank weimann folio literary management: Eternally Electric Debbie Gibson, 2025-09-09 In her long-awaited debut, Debbie Gibson reflects on the lessons she learned in her years as a young pop pioneer and on her hard-earned journey to embrace her authentic self, allowing her to lead the healthy, engaged—and electric!—life she does today. Debbie Gibson was just sixteen when she released her multi-platinum debut album Out of the Blue and recorded "Foolish Beat" in 1988, making her the youngest person to ever write, produce, and perform a Billboard Hot 100 chart-topper. A child actress who became the original pop princess, Debbie had full creative control over her music and, when that no longer aligned with a transitioning arts scene, she went on to star in Broadway's Les Misérables, Beauty and the Beast, and Cabaret, as well as in the London production of Grease. Yet, for all the accolades and achievements, her success came at a high price. Anxiety, depression, financial struggles, illness—Debbie writes candidly about these and other challenges, and how she ultimately redesigned her life to overcome them. This is the story of her not only surviving, but thriving: returning to her musical roots, releasing new albums, going back out on tour, and living the best version of her authentic self to remain... Eternally Electric!

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heroism that day earned him a Congressional Medal of Honor—the ceremony footage of which ended up being used in the movie Forrest Gump. You Don't Lose 'Til You Quit Trying chronicles how his childhood in the American Heartland prepared him for the worst night of his life—and how that night set off a lifetime battling against debilitating injuries, the effects of Agent Orange and an America that was turning on its veterans. But he also battled for his fellow veterans, speaking on their behalf for forty years to help heal the wounds and memorialize the brotherhood that war could forge. Here, readers will learn of Sammy Davis's extraordinary life—the courage, the pain, and the triumph.

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Robert Lee Brewer, 2018-09-14 THE BEST RESOURCE FOR GETTING YOUR FICTION PUBLISHED
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