

# taking care of business elvis logo

**taking care of business elvis logo** stands as a significant emblem in the legacy of Elvis Presley, symbolizing not only his music career but also his entrepreneurial spirit. This iconic logo is closely associated with Elvis's 1960s era, particularly his Las Vegas performances and business endeavors. Understanding the history, design elements, and cultural impact of the taking care of business elvis logo provides valuable insights into how branding played a role in shaping the King of Rock and Roll's public image. This article explores the origins of the logo, its visual characteristics, and how it continues to influence merchandise and popular culture today. Additionally, it outlines best practices for preserving the logo's integrity in use and offers guidance for fans and businesses seeking to incorporate the design responsibly. The following sections will delve deeper into these aspects, offering a comprehensive overview.

- History and Origin of the Taking Care of Business Elvis Logo
- Design Elements and Symbolism
- Usage and Popularity in Merchandise
- Legal Considerations and Trademark Information
- Preservation and Authenticity Guidelines

## History and Origin of the Taking Care of Business Elvis Logo

The taking care of business elvis logo emerged during a pivotal period in Elvis Presley's career, specifically in the late 1960s when he was reestablishing his presence in the entertainment industry. The phrase "Taking Care of Business" was popularized by Elvis as his personal motto and was often abbreviated as "TCB." This slogan reflected his dedication to professional excellence and a no-nonsense work ethic. The logo itself, featuring the letters TCB accompanied by a lightning bolt, was first introduced as part of his personal branding and soon became synonymous with his image.

Elvis used the logo extensively on jewelry, stage costumes, and promotional materials, solidifying its association with his identity. The lightning bolt symbolized speed and efficiency, highlighting the King's commitment to "taking care of business" swiftly and effectively. Over time, the logo transcended its original context, becoming a cultural icon embraced by fans worldwide. Its history is deeply intertwined with Elvis's resurgence during his landmark 1968 Comeback Special and subsequent Las Vegas performances.

# Origins in Elvis's Personal Life and Career

The TCB logo was more than a marketing tool; it was a reflection of Elvis Presley's personal philosophy. He adopted the motto "Taking Care of Business in a Flash" as a reminder to stay focused and productive amid the challenges of fame. The logo's creation was a collaborative effort involving Elvis's inner circle, including his manager and designers who helped translate the concept into a visually striking emblem. This origin story adds depth to the logo's meaning and explains its enduring appeal.

## Evolution Over Time

Since its inception, the taking care of business elvis logo has undergone subtle changes to keep pace with evolving design trends and merchandising needs. While the core elements—TCB and the lightning bolt—have remained consistent, variations in typography, color schemes, and presentation have been introduced. These adaptations have helped maintain the logo's relevance and appeal to new generations of Elvis fans and collectors.

## Design Elements and Symbolism

The taking care of business elvis logo is an exemplary study in effective branding through simple yet powerful design. Its primary components include the bold acronym "TCB" and a stylized lightning bolt, usually integrated with the letter B. These elements work together to communicate speed, energy, and responsibility, aligning perfectly with the ethos Elvis wished to project.

## Typography and Color

The typography used in the TCB logo is typically bold and sans-serif, designed for immediate recognition and legibility. The clean lines and geometric shapes convey professionalism and strength, reinforcing the message behind the slogan. Color schemes often use black and gold or silver tones, symbolizing luxury and prestige. These choices contribute to the logo's timeless and iconic status.

## Symbolic Meaning of the Lightning Bolt

The lightning bolt incorporated into the logo is a critical design element that adds dynamism and visual interest. It signifies speed, power, and decisiveness—qualities Elvis admired in himself and his approach to work. The bolt's sharp angles contrast with the rounded letters, creating a balanced and eye-catching composition. This symbolism resonates with fans, who view the logo as a representation of Elvis's energetic performances and commitment to excellence.

## Visual Balance and Impact

The overall design balances simplicity with boldness, making the logo highly versatile for various applications. Whether embroidered on a jacket, engraved on jewelry, or printed on merchandise, the taking care of business elvis logo maintains clarity and impact. This visual consistency is a hallmark of successful branding and contributes to its enduring recognition.

## Usage and Popularity in Merchandise

The taking care of business elvis logo has become a staple in Elvis-themed merchandise, ranging from apparel and accessories to collectible items. Its popularity among fans and collectors underscores the logo's role as a symbol of loyalty and admiration for Elvis Presley's legacy. The logo's presence in merchandise helps keep Elvis's memory alive and introduces his philosophy to broader audiences.

## Common Merchandise Featuring the Logo

- Jewelry such as pendants, rings, and bracelets
- Clothing including t-shirts, jackets, and hats
- Collectible memorabilia like posters and pins
- Home decor items such as wall art and clocks
- Music-related products, including album covers and promotional materials

These products capitalize on the logo's iconic status and appeal to fans who wish to express their connection to Elvis's persona and values. The widespread use of the logo in merchandise also reflects its effectiveness as a branding element.

## Marketing and Fan Engagement

Beyond physical merchandise, the taking care of business elvis logo is used in marketing campaigns and fan events to evoke nostalgia and strengthen community bonds. Official fan clubs and tribute artists often incorporate the logo into their promotional materials, further embedding it within Elvis Presley's cultural footprint. This strategic usage enhances fan engagement and promotes ongoing interest in his work.

# Legal Considerations and Trademark Information

Given the commercial value and cultural significance of the taking care of business elvis logo, it is subject to trademark protections and licensing agreements. Understanding the legal framework surrounding the logo is essential for businesses and individuals seeking to use it in any commercial capacity.

## Trademark Ownership

The rights to the taking care of business elvis logo are typically managed by the Elvis Presley estate or affiliated licensing entities. These organizations control the use of the logo to preserve its integrity and ensure that it is associated with authorized products and services. Unauthorized use can lead to legal consequences, including cease and desist orders and potential financial penalties.

## Licensing and Permissions

Entities interested in incorporating the logo into merchandise or promotional materials must obtain proper licenses. This process involves negotiations and agreements that specify the scope of use, quality standards, and royalty payments. Compliance with these requirements safeguards the logo's reputation and supports the estate's efforts to manage Elvis's intellectual property effectively.

## Implications for Fan Use

While fans may use the taking care of business elvis logo informally for personal purposes, commercial exploitation without authorization is prohibited. Fans should be aware of these distinctions to avoid inadvertent infringement and respect the legal protections in place.

## Preservation and Authenticity Guidelines

Maintaining the authenticity and quality of taking care of business elvis logo representations is vital for collectors, manufacturers, and fans alike. Proper preservation ensures that the logo remains a respected symbol of Elvis Presley's legacy.

## Authenticating Original Merchandise

Collectors should look for official markings, certificate of authenticity, and licensing information when acquiring merchandise featuring the taking care of business elvis logo. Authentic items often carry holograms or unique serial numbers that distinguish them from counterfeit products. Verification

helps maintain the value and historical significance of the items.

## Care and Maintenance of Logo Items

Proper care of clothing, jewelry, and collectibles featuring the logo extends their lifespan and preserves their appearance. Recommended practices include:

- Storing items in a cool, dry environment away from direct sunlight
- Cleaning jewelry with appropriate, non-abrasive materials
- Following manufacturer instructions for garment care
- Handling collectibles with clean hands or gloves to prevent damage

## Respectful Use in New Designs

Designers and businesses incorporating the taking care of business elvis logo into new products should adhere to aesthetic guidelines that honor the original design. Avoiding distortion, preserving color schemes, and maintaining the logo's proportions contribute to respectful and effective use. This approach helps sustain the logo's legacy while allowing for creative expression within authorized limits.

## Frequently Asked Questions

### What is the 'Taking Care of Business' Elvis logo?

The 'Taking Care of Business' Elvis logo is a graphic design featuring Elvis Presley's image or initials, often accompanied by the phrase 'Taking Care of Business,' which was one of Elvis's mottos representing his work ethic.

### Where can I find official merchandise with the 'Taking Care of Business' Elvis logo?

Official merchandise with the 'Taking Care of Business' Elvis logo can be found on Elvis Presley's official website, licensed retailers, and authorized fan clubs that sell apparel, accessories, and collectibles.

## **What does the phrase 'Taking Care of Business' mean in relation to Elvis Presley?**

The phrase 'Taking Care of Business' was Elvis Presley's personal motto, symbolizing his dedication, discipline, and commitment to his career and personal life.

## **Is the 'Taking Care of Business' logo trademarked or copyrighted?**

Yes, the 'Taking Care of Business' logo associated with Elvis Presley is trademarked and copyrighted by Elvis Presley Enterprises to protect the brand and its intellectual property.

## **How can I use the 'Taking Care of Business' Elvis logo for personal projects?**

To use the 'Taking Care of Business' Elvis logo for personal projects, you need to obtain permission from Elvis Presley Enterprises or ensure your use falls under fair use, especially if it's for non-commercial purposes.

## **What types of products commonly feature the 'Taking Care of Business' Elvis logo?**

Common products featuring the 'Taking Care of Business' Elvis logo include t-shirts, hats, posters, mugs, and collectible memorabilia targeted at Elvis fans.

## **Can I customize apparel with the 'Taking Care of Business' Elvis logo?**

Customizing apparel with the 'Taking Care of Business' Elvis logo requires licensing approval from Elvis Presley Enterprises to avoid copyright infringement.

## **Why is the 'Taking Care of Business' logo popular among Elvis fans?**

The 'Taking Care of Business' logo is popular among Elvis fans because it represents Elvis's hardworking spirit and serves as a symbol of his enduring legacy and connection with his audience.

## **Additional Resources**

### *1. Elvis Logo Branding: The Art of Business Identity*

This book explores the powerful imagery and symbolism behind the iconic Elvis logo and how it can be adapted for modern business branding. It delves into design principles and marketing strategies that leverage recognizable symbols to create a strong brand presence. Readers will learn how to incorporate nostalgic elements while maintaining a contemporary edge.

### *2. Taking Care of Business: Lessons from the King*

Inspired by Elvis Presley's famous motto, this book provides practical business advice rooted in the King of Rock 'n' Roll's work ethic. It covers topics such as leadership, perseverance, and innovation, drawing parallels between Elvis's career and successful business management. Entrepreneurs and managers alike will find valuable insights to boost their professional endeavors.

### *3. Logo Design Mastery: Crafting Iconic Business Symbols*

Focusing on the principles of logo design, this guide teaches readers how to create memorable and effective logos like the Elvis logo. It includes step-by-step instructions, case studies, and tips on color theory and typography. The book is ideal for graphic designers and business owners aiming to establish a visual identity.

### *4. Rock Your Business Like Elvis: Marketing with a Legend's Flair*

This marketing handbook draws inspiration from Elvis Presley's unique style and charisma to help businesses stand out in competitive markets. It emphasizes storytelling, brand personality, and customer engagement through creative campaigns. Readers will discover how to inject energy and authenticity into their marketing efforts.

### *5. The Elvis Effect: Building Business Loyalty Through Iconic Branding*

Examining how the Elvis brand has cultivated lasting fan loyalty, this book applies similar strategies to business customer relationships. It discusses emotional branding, community building, and consistent messaging as tools to foster brand advocates. The book is a resource for companies aiming to deepen customer connections.

### *6. Business Basics with the King: Strategies for Success*

This straightforward guide breaks down essential business concepts using Elvis-related anecdotes for easy understanding. Topics include financial management, operations, and customer service, all illustrated with examples linked to the King's career. It's perfect for new entrepreneurs seeking a relatable introduction to business fundamentals.

### *7. Iconic Logos and the Business of Identity*

Delving into the significance of logos in shaping business identity, this book analyzes famous logos including the Elvis emblem. It covers design history, brand evolution, and the psychological impact of visual symbols. Readers will gain an appreciation for how logos influence consumer perception and business success.

### *8. Taking Care of Business: The Entrepreneur's Playbook Inspired by Elvis*

This motivational book encourages entrepreneurs to embody Elvis's determination and creativity in their ventures. It offers actionable advice on goal setting, innovation, and overcoming obstacles, woven with references to Elvis's career milestones. Aspiring business owners will find inspiration and practical tools for growth.

### *9. From Stage to Strategy: Business Lessons from Elvis Presley's Legacy*

Linking the entertainment industry to the corporate world, this book extracts strategic lessons from Elvis Presley's career management. It highlights branding, diversification, and risk-taking as keys to sustaining success. Business professionals will learn how to apply these principles to their own strategic planning.

## **Taking Care Of Business Elvis Logo**

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### **taking care of business elvis logo: 100 Things Elvis Fans Should Know & Do Before**

**They Die** Gillian Gaar, 2014-04-01 With 2014 marking the 60th anniversary of the release of Elvis Presley's first record, "That's All Right," this book makes the perfect companion for celebrating the life and music of one of the world's most popular entertainers. Packed with history, trivia, lists, little-known facts, and must-do adventures, legions of Elvis fans around the globe who still adore him more than three decades after his death will delight in this ode to "The King." Ranked from one to 100, the songs, albums, movies, places, personalities, and events that are the most important to know in Elvis lore unfold on the pages, offering hours of entertainment for both casual and serious fans.

**taking care of business elvis logo: Elvis Presley Treasures** Gillian Gaar, 2024-09-17 An intimate look at one of the greatest icons of the twentieth century, the King of Rock 'n' Roll, through 100 personal and iconic objects from the archives of Elvis's beloved home, Graceland—a never-before-seen collection, until now. For the first time, fans will see Elvis's remarkable life through his treasured personal items, as well as the items that marked iconic milestones in his life, including: -Elvis' first guitar -The Presley family bible -Contracts from the King's early career -Elvis' favorite comb -Annotated scripts from his movies These treasures and so much more paint a picture of one of the greatest performers of our time. AN INTIMATE LOOK at the life and times of Elvis Presley, through personal pieces that were collected by Elvis and insightfully annotated by music journalist, Gillian Gaar. NEVER BEFORE SEEN: Many items featured in Elvis Presley Treasures have been supplied by Graceland's private archives and have never been seen in print. ICONIC PIECES: From the gold suit of Elvis's early career, the black leather wristband from the '68 Comeback Special and his iconic caped jumpsuit worn at the Aloha from Hawaii performance, to his private plane the Lisa Marie and his pink Cadillac, Elvis's most iconic and memorable pieces are on display in this book. OFFICIAL ACCOUNT: Created in collaboration with the Elvis Presley estate and Graceland, fans of Elvis will get an exclusive look into the life of one of America's most iconic figures.

**taking care of business elvis logo: The Conductor of Illusions** Metin Ardit, 2014 Alexis Kandilis has overcome a traumatic childhood to become a world famous conductor and composer, but his hold on reality is threatened when his is faced with exposure and rejection.

**taking care of business elvis logo: The Tao of Elvis** David H. Rosen, 2013-11-01 The Inner Man vs The Mythical King With a scholar's mind and an Elvis-fan's heart, eminent psychiatrist and Jungian analyst Dr David H. Rosen illuminates both the inner Elvis and the myth of Elvis. Forty-two chapters representing the forty-two years of Elvis's life contain perceptive and inspiring quotations from the world's most perceptive thinkers, as well as from the people who knew Elvis best. In a most readable fashion, Rosen unites the varied voices into each chapter's theme, such as: Spirit, Soul and Religion, Transcendence & Transformation, Darkness, Sorrow, and Sadness, Alone and Loneliness, and Love. An inspirational, perceptive, personal and truly innovative exploration of Elvis, which includes essays by two New York Times Best-Selling Authors: Thomas Moore, author of *Care of the Soul: A Guide for Cultivating Depth and Sacredness in Everyday Life*, contributes a foreword in which he asks pivotal questions about the parallel destinies of Elvis and America. Clarissa Pinkola Estés, author of *Women Who Run with the Wolves: Myths and Stories of the Wild Woman Archetype*, has contributed a free-wheeling afterword passionately expressing how



Elvis's beautiful flame of life rocked the post-war world, and rocks her still. The Tao of Elvis is fully illustrated with Chinese papercut-inspired artwork by Diane Katz, author and illustrator of *On All My Holy Mountain: A Modern Fraktur* and *Apples Dipped in Honey: A Jewish ABC*.

**taking care of business elvis logo:** *All Shook Up: The King's Complete Recording Sessions* Pasquale De Marco, 2025-05-18 In this comprehensive and captivating book, we embark on a musical odyssey through the life and career of Elvis Presley, the iconic King of Rock 'n' Roll. From his humble beginnings in Tupelo, Mississippi, to his meteoric rise to fame and subsequent film career, Elvis's story is one of extraordinary talent, cultural impact, and enduring legacy. With unparalleled access to exclusive interviews, rare photographs, and in-depth research, this book delves into the factors that shaped Elvis's musical genius and propelled him to superstardom. We'll trace his evolution as an artist, from his early rockabilly sound to his later forays into gospel, country, and pop. Along the way, we'll encounter the key players who influenced his music, including Sam Phillips, Scotty Moore, Bill Black, and The Jordanaires. Beyond his music, we'll explore Elvis's cultural impact, examining how his electrifying performances and rebellious image challenged societal norms and paved the way for future generations of musicians. We'll also delve into the controversies and scandals that dogged his career, from his provocative dance moves to his military service and his untimely death at the age of 42. This book offers a comprehensive portrait of Elvis Presley, the man behind the legend. We'll uncover his passions, his struggles, and his unwavering dedication to his craft. We'll also delve into his personal life, examining his relationships with his family, friends, and lovers. Whether you're a lifelong fan or new to the King's music, this book promises an immersive journey into the world of Elvis Presley. Through a combination of in-depth research, exclusive interviews, and rare photographs, we'll paint a vivid portrait of one of the most iconic and influential figures in music history. Prepare to be captivated by the incredible story of Elvis Presley, the King of Rock 'n' Roll. If you like this book, write a review on google books!

**taking care of business elvis logo:** *Elvis Presley: Memphis* Mark Bernardo, 2011-12-01 Weaving the story of the King's personal and public life with detailed descriptions of the locations in Memphis that served as the setting for his musical education and evolution, this pop culture guide offers a refreshingly even-handed account of Elvis Presley's life. Elvis came to Memphis as a 13-year-old boy, and within a few years, he was shocking and seducing the world with a mixture of moves and sounds he had first seen and heard in the city's streets, churches, and bars. This comprehensive tour of places on which Elvis left his mark includes the Peabody Hotel, where he had his senior prom; Ellis Auditorium, where he played his first show; the Sun Studio, where he recorded his first singles; Lansky Brothers Clothiers, where he bought his suits; and Graceland, where he lived with his wife Priscilla and died in 1977. Anecdotes about each of the locations and how they shaped Elvis's personal and musical identity enhance the travel information, while street maps and a handy size make this book an invaluable companion to Memphis visitors and lovers of rock and roll.

**taking care of business elvis logo:** *Elvis Presley Boulevard* Mark Winegardner, 2012-02-27 A memoir of a cross-country road trip, the tourist experience, and the cultural touchstones that bring Americans together: "A great story" (Publishers Weekly). As a boy in Ohio, Mark Winegardner spent the formative summers of his wonder years touring the States with his family in a succession of recreational vehicles. Much later, only months before his wedding, he undertakes another transcontinental odyssey—this time without benefit of license-plate games with his sister or parental warnings to get his feet out of the car window. He arms himself with only the bare essentials: a Styrofoam cooler; a Hawaiian shirt; enough cash for gas, blue plate specials, and the occasional knickknack; a buddy; and the buddy's ailing '68 Chevy Impala. Determined to extract full value from every scenic overlook, these two set out to discover America. They visit Xanadu, Foam House of Tomorrow, in Gatlinburg, Tennessee; and Truth or Consequences, New Mexico, the only community named after a game show. They play the Easter Island Hole at Magic Carpet Golf in Tucson. They marvel at the fourteen peacocks strolling Graceland's lawn and at the vastness of the prairie states, "where no one speaks French or pays to park." They collect 3-D glasses. They eat Devil Dogs. They take the amazing Miracle Photo. They discover themselves. Most amazing of all, they discover an

unbroken chain of Elvis tapestries, Elvis ashtrays, Elvis T-shirt wearers, and Elvis imitators that unites this land as surely as Route 66 divides it.

**taking care of business elvis logo: Inventing Elvis** Mathias Haeussler, 2020-12-10 Elvis Presley stands tall as perhaps the supreme icon of 20th-century U.S. culture. But he was perceived to be deeply un-American in his early years as his controversial adaptation of rhythm and blues music and gyrating on-stage performances sent shockwaves through Eisenhower's conservative America and far beyond. This book explores Elvis Presley's global transformation from a teenage rebel figure into one of the U.S.'s major pop-cultural embodiments from a historical perspective. It shows how Elvis's rise was part of an emerging transnational youth culture whose political impact was heavily conditioned by the Cold War. As well as this, the book analyses Elvis's stint as G.I. soldier in West Germany, where he acted as an informal ambassador for the so-called American way of life and was turned into a deeply patriotic figure almost overnight. Yet, it also suggests that Elvis's increasingly synonymous identity with U.S. culture ultimately proved to be a double-edged sword, as the excesses of his superstardom and personal decline seemingly vindicated long-held stereotypes about the allegedly materialistic nature of U.S. society. Tracing Elvis's story from his unlikely rise in the 1950s right up to his tragic death in August 1977, this book offers a riveting account of changing U.S. identities during the Cold War, shedding fresh light on the powerful role of popular music and consumerism in shaping images of the United States during the cultural struggle between East and West.

**taking care of business elvis logo: Elvis Presley: My Second Chance** Bruce Portmann, 1900 This innovative concept is fiction, incorporating a bit of history and romance into a story that stretches the bounds of reality. Instead of a fatal heart attack that day, Elvis is felled by a stroke. He survives this life altering event, which becomes the catalyst for physical, mental and spiritual changes. But there are highs and lows along the way. See how it might have unfolded as Elvis finds himself, love and an expanded career.

**taking care of business elvis logo: The Elvis Fact Files - The Ultimate Trivia Book About the King** Brian Carver, 2025-07-22 Elvis Presley was an extremely talented musician and a very charismatic man. His colourful persona, private life and often unique personality means he still fascinates people today, years after his death in 1977. This book contains a selection of interesting facts and anecdotes about Elvis's life and career. Hopefully most of them will be new to the reader!

**taking care of business elvis logo: Elvis Presley Quiz Book: 201 Questions On The Life of Elvis Presley** Frank Rogers, 2022-01-22 How much do you know about Elvis Presley? Test your knowledge of one of the most iconic, talented and colourful music stars of all time with this quiz. There are 201 questions to test how much you know about the life and work of Elvis. The questions are multiple choice and there are a range of questions on a variety of different topics - such as Elvis's music, movies and other aspects of Elvis's fascinating life. Find out how much of a knowledgeable Elvis Presley fan you are with the Elvis quiz book!

**taking care of business elvis logo: The King Is Dead** Sarah Shankman, 2013-07-16 In her witty, southern-fried suspense novels, Sarah Shankman delivers nonstop action with a hilarious bite. Now she sends her acclaimed, irreverent heroine -- New Orleans writer Samantha Adams -- to a southwestern New Age hot spot, to unearth a secret past that was supposed to be six feet under. My dearest Sugar. I must see you. It's urgent. I need your help. The letter that arrived from Sam's mother was postmarked Santa Fe, penned in her mother's handwriting, and disclosed details only Johanna Adams could know. There was just one catch: Johanna Adams had been dead for thirty-four years. The mind-blowing missive could have been an entry from Sam's latest book of bizarre anecdotes, *American Weird* -- or an elaborate hoax. Either way, it instantly rekindled Sam's impossible wish that her mother hadn't really died in a plane crash when Sam was a child. Fueled by her journalistic instincts -- and a daughter's need for closure -- Sam touches down among Santa Fe's tourists and crystal gazers, jewelry shops and fast-food stands. But only when she summons the courage to knock on the door of Room 409 at the La Fonda Hotel does her surreal, mother-seeking adventure take off with no turning back.

**taking care of business elvis logo:** *The Roots of Rock* Peter Finch, 2016-04-29 A trip back through time to Cardiff at a pivotal moment in pop culture history, and forward to that historical moment's afterlife: this is a vivid and engaging read that breathes new life into some great old music. – Sarah Hill Written with the passion of a lifelong enthusiast on a deep grounding of knowledge. It brings the sights, sounds and smells of Americana back home and predicts a future that cherishes the live at the expense of the recorded. – Record Collector Peter Finch follows the trail of twentieth century popular music from a 1950s valve radio playing in a suburban Cardiff terrace to the reality of the music among the bars of Ireland, the skyscrapers of New York, the plains of Tennessee, the flatlands of Mississippi and the mountains of North Carolina. *The Roots of Rock* from Cardiff to Mississippi and Back mixes musical autobiography with an exploration of the physical places from which this music comes. It is a demonstration of the power of music to create a world for the listener that is simultaneously of and beyond the place in which it is heard. It also considers how music has changed during this time, from the culture-shaping (revolutionising) 50s and 60s to the present day, where it has evolved from the hard black vinyl of albums to the invisible digital mp3 file waiting to be summoned by mouse click. Along the way Finch gives us sharp-eyed accounts of gigs from Champion Jack Dupree to the Garth Mountain Boys, muses on the importance of the Danette record player, ponders why Elvis never came to Wales (except multiply in Porthcawl's legendary Elvis Festival), visits musical shrines and theme parks – Dollywood, Grand Ole Opry, Graceland, Stax, rides along with singing cowboys and recalls his attempt to form a band, The Blueswailers. Add in music in Ireland and Wales (and in Welsh), the Bible Belt, Sister Rosetta Tharpe, Etta James, Ray Charles, Bert Jansch, Taylor Swift, Alan Stivell, Chet Atkins, the Appalachian Mountains and Pigeon Forge and Finch's world of music is as broad as the last six decades allows. Each chapter is accompanied by a multi-track play list to help the reader have the full flavour of what Finch's musical experiences and bring alive the many sharp witted stories and thoughtful cultural connections. The result is an entertaining, informative book from which the reader will learn much and hear more.

**taking care of business elvis logo:** *Child Bride* Suzanne Finstad, 2011-04-20 The myth-shattering account of the most famous—and most taboo—marriage in rock-and-roll history “Fascinating . . . Finstad’s research and her analysis of Priscilla’s complex character make for a riveting read.”—New York Post The real story [of Elvis and Priscilla] is infinitely more powerful than the myth and, ultimately, tragic; the true Priscilla more complex. Priscilla Beaulieu Presley is not, and never was, the fragile, demure child-woman she has come to personify; she is, in a word, a survivor, a woman of indomitable will and almost frightening determination.—from the Author’s Note *Child Bride* reveals the hidden story of rock icon Elvis Presley’s affair with fourteen-year-old Priscilla Beaulieu, the ninth-grader he wooed as a G.I. in Germany and cloistered at Graceland before marrying her to fulfill a promise to her starstruck parents. But who is Priscilla—and what was her role in their infamous relationship? Award-winning biographer Suzanne Finstad perceptively pieces together the clues from candid interviews with all the Presley intimates—including Priscilla herself, along with hundreds of sources who have never before spoken publicly—to uncover the truth behind the legend of Elvis and Priscilla, a tumultuous tale of sexual attraction and obsession, heartbreak and loss. *Child Bride*, the definitive biography of Priscilla Beaulieu Presley, unveils the controversial woman who evolved from a lonely teenager bound to the King of Rock and Roll into a shrewd businesswoman in control of the multimillion-dollar Elvis Presley empire—a rags-to-riches saga of secrets, lies, and betrayal.

**taking care of business elvis logo:** *When Elvis Died* Neal Gregory, Janice Gregory, 1992 Now available in trade paperback for the first time, and published to coincide with the 15th anniversary of his death, a thoroughly researched and thought-provoking look at the death of Elvis, the media's reaction, and the unexpected hysteria and hoopla that followed. Finally, a good book on the death of Elvis Presley.—Greil Marcus, Rolling Stone.

**taking care of business elvis logo:** *Girl Factory* Karen Dietrich, 2013-10-01 It’s 1985 in a small factory town near Pittsburgh. Eight-year-old Karen’s parents are lifelong workers at the

Anchor Glass plant, where one Saturday, an employee goes on a shooting spree, killing four supervisors, then himself. This event splits the young girl's life open, and like her mother, she begins to seek comfort in obsessive rituals and superstitions. This beautifully evocative memoir chronicles the next fourteen years, as Karen moves through girlhood, adolescence, and young adulthood. It illuminates small-town factory life; explores a complicated mother-daughter bond; thoughtfully unfolds a smart, but insecure girl's coming of age; achingly recounts her attempts to use sex to fit in; and ultimately uncovers the buried secret from her childhood—a medical file with an unbearable report. The Girl Factory deftly travels the intersections of memory and origin. Karen's body remembers details her mind has tried to control. As the young woman mines her interior landscape for answers, certain questions persist. Where does memory live—in the body or the mind? And can you rewrite the story of your past?

**taking care of business elvis logo: Frommer's? Nashville and Memphis** Linda Romine, 2012-05 Presents guidance and tools for visitors to Nashville and Memphis, including trip planning information, itineraries, lodging and dining suggestions for different budgets, and details on history, culture, and things to see and do.

**taking care of business elvis logo: Such Vicious Minds** Daniel Klein, Daniel M. Klein, 2004-08 It's Memphis, 1965. An increasingly withdrawn Elvis passes his evenings at the Memphian movie house, endlessly watching Stanley Kubrick's *Dr. Strangelove*. His friends and hangers-on are starting to worry, and so is his famously hucksterish manager, Colonel Tom Parker. Things only get worse when the King finds out that someone has been disguising himself as Elvis in order to seduce his teenage fans, and that Colonel Tom's been paying off their parents to keep the scandal out of the press. When a photographer who claims to have documented these seductions is murdered...and Colonel Tom is arrested for that murder...the stakes become life and death.

**taking care of business elvis logo: Elvis Presley** John Micklos, Jr., 2017-12-15 This biography revisits an all American classic; the King of Rock and Roll. The original rock-n-roll rebel, Elvis Presley revolutionized the music industry. His hip-shaking performances made young fans scream, television censors scramble, and parents furious. But Elvis was far more than a sex symbol. Over a period of two decades, he had nearly 40 Top 10 hits. His music influenced The Beatles, Bruce Springsteen, and many others. Elvis showed remarkable range as a singer, excelling at rock songs, ballads, rhythm and blues, country, and even gospel. Elvis died of heart failure in 1977 at the age of 42, but his legend and music live on.

**taking care of business elvis logo: Popcorn** Garry Mulholland, 2010-04-29 Hugely acclaimed author of *THIS IS UNCOOL* and *FEAR OF MUSIC* turns his attention to rock 'n' roll movies. From *BLACKBOARD JUNGLE* to *QUADROPHENIA*, from *8 MILE* to *ABBA: THE MOVIE*, no one has seriously looked at the strange phenomenon that is the rock 'n' roll movie. Garry Mulholland turns his focus away from classic records to the best, the worst, the weird and the completely deranged from the world of the rock movie. Part serious critical appreciation, part celebration of B-movie trash, Garry Mulholland's inclusive approach is the key to his success. He is as comfortable deconstructing the likes of *PERFORMANCE*, *GIMME SHELTER* or *JUBILEE* as he is celebrating *FOOTLOOSE* or *JAILHOUSE ROCK*. As he writes: '... Anyone who rejects the joy that the likes of *GREASE* or *DIRTY DANCING* or *FAME* have brought millions of people without even attempting to engage with why such unapologetic trash works can't really be that interested in filmgoers at all.'

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